

Hello from the 2020 Census,

Thanks for partnering with the 2020 Census. I've attached a few documents that you can use as we move forward. Included are toolkits for [job recruitment](https://www2.census.gov/about/partners/general/2020-recruitment-toolkit.pdf) (<https://www2.census.gov/about/partners/general/2020-recruitment-toolkit.pdf>) and community engagement, our most recent newsletter, and our digital catalog of all the 2020 Census materials. If you would like access to something you find in the catalog, let me know and I can send it your way. Here are links [for 2020 Census Partner Page](https://2020census.gov/en/partners.html) (<https://2020census.gov/en/partners.html>) and the [ROAM](https://www.census.gov/roam) (<https://www.census.gov/roam>) demographic map tool.

I've attached a fillable PDF titled "Partnership Commitment Info" that helps us collect more details about your organization's partnership with the 2020 Census. **It should take about 5-10 minutes to complete and can be emailed back to me.** Please return it at your earliest convenience.

I've also copied Brenda MacDonald, who serves as a Media Specialist for our area. If you have any media or communication needs, please let Brenda know and she will be happy to help.

I'll continue to update you via email with news, materials, and information that would be useful for you as I receive it. If you have any questions, please don't hesitate to email or call. Again, thank you so much for working with the 2020 Census!

Sincerely,

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2020 Census Partner News

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Denver Region Celebrates Constitution Day

On September 17, the U.S. Census Bureau celebrated its role in the Constitution, which is to count the population in the U.S. every 10 years once, only once and in the right place, at a national event in Philadelphia next to Independence Hall to educate the public about the importance of the upcoming 2020 Census. Thousands of middle school and high school students visited the exhibit, which included information about the 2020 Census, an artifact from each of the 23 previous Decennial Censuses and interactive activities that allowed students to envision what their lives may be like during future censuses. During the event, officials praised the efforts of census partners and Complete Count Committees across the nation to raise awareness of the importance of a complete and accurate count in the 2020 Census. Here are highlights of the Denver Region celebrating Constitution Day.



The Clint Independent School district outside El Paso, TX, invited Census personnel to host a booth at two of their high schools: Montana Vista High School and Clint Early College High School to promote the Census during Constitution Day.



In New Mexico, partnership specialists shared Constitution Day initiatives with the Santa Fe Public Schools administration. A 4th grade class was chosen to learn about the census and were surprised with Census 2020 bookmarks, notepads and a pizza lunch.



Texas State Senator Eddie Lucio II holds a replica of the U. S. Constitution in honor of Constitution Day. He and other officials encouraged the community to honor that historical day.



The Utah Census team celebrated Constitution Day at Country View Elementary School, where they presented to fourth graders and their teachers about Constitution Day and the importance of the census.



The Arizona Center for Youth Resources hosted a Constitution Day event at City View High School where students learned about the importance of the census and had an open discussion with Partnership Specialists for questions and ideas to continue promotion of the Census for students.

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Denver Region Hosts Early Childhood Summit

The first Early Childhood Summit in the region brought together partners from 10 States and two Tribal reservations to discuss early childhood outreach for the 2020 Census. National Census representatives also attended the summit to provide national updates on early childhood campaigns and Statistics in Schools (SIS). The two-day summit provided several break-out sessions where partners and specialists were able to come together to discuss best practices and difficult outreach platforms. Before the end of the summit, partners went around the room to talk about the commitments they would be working on when they get back to their regions.

As a result of the summit, First Things First Chief of Communications in Arizona invited Partnership Specialist Brianna Hatchett to several upcoming conferences and - Kids At Their Best Executive Director from Colorado is piloting a group of teens and a K-12 group to form a Complete Count Committee (CCC). The Kansas State Head Start Director will be hosting Money Smart events during Money Smart month where she will incorporate census activities and 2020 Census messaging. They are also meeting with a CCC and inviting their local partnership specialist to conduct presentations. Kansas Appleseed is also working on a 2020 Census video with local Head Start children. In North Dakota, the Department of Public Instruction, Office of Early Learning will look into forming a CCC, Prosper Lincoln in Nebraska is providing 2020 Census information through their newsletter, and New Mexico Early Childhood Bureau director has commitments with pre-K administration throughout New Mexico and will also have monthly web-based meetings where New Mexico Partnership Specialist Mercy Alarid will be invited to attend. In Oklahoma, the Oklahoma Institute for Child Advocacy will be looking into creating an Early Childhood Toolkit which has Census messaging and SIS-g geared lesson plans. South Dakota Head Start Association will be distributing 2020 Census information through parents and developing webinars for SIS. In Texas, the United Way of Metropolitan Dallas invited Dallas Partnership Specialist Karen Gil Matos to come to their Jubilee in April as well as their Jungle Bells event in December. Beaumont ISD's Bingham Head Start will implement the Census Early Childhood Toolkit into lesson plans and will speak to the principal to get the information out to the entire district.

The census advocates that educating children at an early age will not only teach part of our history but assist in educating parents about the importance of being counted every 10 years. Encouraging teachers to utilize the 2020 Census teaching tools will begin an awareness program for teachers, students, parents and their communities.



Arizona



Two of the world's leading technology companies, Microsoft and Cisco, have partnered with the City of Phoenix in support of the iCount 2020 campaign. City of Phoenix Mayor Kate Gallego, City of Phoenix Councilmembers Thelda Williams and Michael Nowakowski, U.S. Census Regional Director Cathy Lacy, City of Phoenix Census Director Albert Santana and executives from Microsoft and Cisco were in attendance for the innovative digital effort that will help reach historically undercounted communities in Phoenix for the 2020 Census. The city's milestone partnership with Microsoft and Cisco to power the local 2020 census will also showcase six Outreach Vehicles outfitted with digital technology to help educate and assist the community to participate in the census and bridge a potential digital divide.

Arizona



Partnership Specialists Brianna Hatchett and Janelle Scott met with the Executive Director of the Arizona Charter Schools Association, Jake Logan, to discuss the importance of the engagement of charter schools in the 2020 Census. The association is a nonprofit membership and professional organization that advocates and strengthens the autonomy, equity, and quality of Arizona's diverse public charter schools. Founded in 1995, the Association is dedicated to supporting Arizona's thriving public charter school sector. The Arizona Charter Schools Association will promote the census on social media as well as with printed materials at campuses and through emails to over 560 principals across Arizona.

Arizona



Partnership Specialist Maria Vianey Cardenas and Partnership Coordinator Tammy Parise met with Portable Practical Educational Preparation (PPEP) Founder Dr. John Arnold and Chief Administrative Officer Kari Hogan about the formation of a Complete Count Committee (CCC). Also known as Project PPEP, the organization was founded in 1967 with the mission "to improve the quality of rural life." Over 4,000,000 people have received services from PPEP over the past 45 years and services are provided by professional and dedicated staff and include a variety of human, economic, microbusiness, education, health, housing, counseling, employment, job training, and humanitarian services to development disabled populations.

Arizona



The 2019 Salsa Fest hosted by the Lions Club of Graham County and the Chamber of Commerce is an outdoor community event where multiple participants can compete for the best salsa from the public's vote. The event brings together local vendors, restaurants, political groups, and nonprofits. It is one of the most attended community events, with many minority populations such as Latinos and Tribal populations in attendance. Partnership Specialist Iris Almazan, Tribal Partnership Specialist Debbie Nalwood, and Recruiting Assistant Guillermina Zamarron spoke with attendees about the importance of the census and also about available jobs in the area. There were over 75 vendors and over 2,000 people from surrounding communities.

Arizona



Partnership Specialists James Hodges and Havala Schumacher educated more than 500 attendees at the Tucson Lesbian and Gay Alliance's 42nd Annual Tucson Pride Festival. Tucson Pride is the largest gathering of the LGBTQ Community in Tucson and Pima County. The partnership was made with Tucson Pride earlier in the year and they have been helping share job information and educational materials throughout the year.

The team engaged with attendees and invited them to spin the census trivia wheel to win promotional items. Many people stopped by to ask about jobs and took flyers with them.

Colorado



The Colorado partnership team had a float at the 53rd Annual Fiesta Day Parade in Pueblo. This year, the parade attracted an estimated 8,000 spectators and is one of the final events for the Colorado State Fair. The Fiesta Day Parade is a celebration of Hispanic culture in Colorado and this year's theme was *Abrazando La Diversidad de Nuestra Cultura* (Embracing the Diversity of Our Culture).

The festivities began with the traditional Mariachi Mass in Bessemer Park followed by the parade. In addition to the parade, a half-page census recruitment ad appeared in *El Dia de Gran Fiesta* publication, which was handed out to 3,000 parade and Colorado State Fair participants.

Colorado



Colorado's first Congressional District U.S. Representative Diana DeGette and the Colorado partnership team cohosted a job fair at the Rodolfo "Corky" Gonzales Public Library in Denver. Two local Denver television stations, Fox Channel 31 and CBS Channel 4, were invited to the event. Media Specialists Laurie Cipriano and Jennifer Hillmann facilitated on-camera interviews with Congresswoman DeGette and residents eager to talk about the 2020 Census. Several computers were set up so that interested parties could apply for census jobs and Recruiting Assistant Kathryn Green was on hand to answer questions and assist with the application process.

Colorado



The Mexican Heritage Festival held at Fort Uncompahgre showcased the Aspen Santa Fe Ballet (ASFB) Folklorico. Many families from surrounding towns and communities were in attendance, as well as local and regional government officials. Also in attendance were migrant and seasonal farmworker leaders and coalition members, Western Colorado Migrant & Rural Coalition, Knights of Columbus, local orchard and farm owners, and local breweries. The event is held in recognition of the contributions of the Hispanic, Latino and Mexican communities through the celebration of Hispanic Heritage month.

Colorado



The Boulder High School Z Club is a local chapter of Zonta International, an organization of professionals dedicated to global empowerment of women through service and advocacy. Boulder High School Z Club members are eager to make 2020 Census service one of their priorities for the year. To kick things off, Partnership Specialists Julie Frieder and Nadeen Ibrahim presented background information about why the census matters to young women and how Z Club members can serve as trusted and informed voices in their communities.

At the meeting, the group was tasked with rewriting a PSA that speaks to youth. Members created 30 second PSAs that will be refined and recorded for future use.

Montana



The Montana Association of Counties (MACO) held its annual conference, where Governor Steve Bullock gave a keynote address to the group of county officials. MACO represents all 56 Montana counties and serves as a policy center for the various counties. MACO held an annual gathering in Great Falls and gave the 2020 Census marquee billing for the duration of the event. The census managed a booth with partners from the Montana Department of Commerce and both agencies briefed different panels of county commissioners each day. Governor Bullock spent several minutes speaking about the importance of the 2020 Census. Partnership specialists were also able to meet with county commissioners and other staff to form numerous new partnerships.

Nebraska



Partnership Specialist Jerry Hernandez partnered with Iowa Partnership Specialist Linda Rhinehart for the Midstate Community and Economic Development Conference. The conference brought together large and small communities from the tri-state area to share experiences and gain new ideas on community and economic development. Attendees had an opportunity to network with each other and hear success stories from the community and business leaders, mayors, city council members, county supervisors, development groups, chamber of commerce members and community volunteers. Hernandez was in attendance to ensure the 2020 Census was promoted, helping to improve the low response score for this community.

Nebraska



The Lincoln Lancaster County Complete Count Committee (CCC) worked for several months to develop a list of workshop invitees that serve the city's hard-to-count populations. Organizations that work with immigrants, college students living off campus, homeless or near homeless, and Lincoln's aging population were invited to participate in the Census Solutions Workshop. Over 23 organizations participated and attendees were treated to a meet-and-greet with Partnership Specialist Johnny Rogers before the start of the workshop. The first part of the workshop provided participants with an overview of the census and the second part allowed participants to work in small groups to address the challenges that the CCC will overcome in relation to Lincoln's hard-to-count populations.

New Mexico



The Albuquerque Teachers Federation (ATF) hosted 150 teacher representatives from Albuquerque Public Schools and presented to building representatives of all public schools in the city of Albuquerque. The representatives are elected by teachers in each school to represent them in the ATF.

Members of the ATF are the people who will be organizing teachers to engage in efforts to ensure a complete count and affect the front line of census efforts in schools. Resolution introduced at this meeting in support of the census will be approved in October and will create opportunities for more activity on part of the union.

New Mexico



The New Mexico Census team joined the Governor's office, EXPO NM and Workforce Solutions to host an information booth at the New Mexico State Fair. Families with young children, minorities, and people from rural communities all came out to the fair. Over 600 people attended the event, with Workforce Solutions providing a unit with laptops and hotspots where people were able to apply for census jobs. Workforce Solutions will continue to support the census with recruitment efforts.

New Mexico



The Census was provided an opportunity to speak at the Rural Pride Summit, where panels and workshops included Trans 101 and 201, Medicine Panel, Domestic Violence, LGBTQ Families, Service Providers for LGBTQ People in Rural Areas, Community Organizing and Know Your Rights. This is a collaborative event sponsored by several organizations which include the National Center for Lesbian Rights, New Mexico Legal Aid and Equality New Mexico.

This event was held in a low-response area where 40 percent of county households do not have Internet access and 18 percent of adults and children reside below the poverty level. The majority of questions from attendees were regarding the use of point-in-time data, jobs and response methods.

New Mexico



The Coronado Elementary Complete Count Committee (CCC) has committed to creating awareness about the 2020 Census among Coronado families and in the surrounding Barelás community in both English and Spanish. Partnership Specialist Mercy Alarid joined Principal Nathaniel Kuster in the CCC training, and the committee is composed of student council members ranging from eight to 10 years of age.

The school is located in the Barelás neighborhood and the focus of the committee is to create awareness at the school and also in the neighborhood that surrounds the school. Coronado is a magnet school with children from Albuquerque and Rio Rancho and is the first student-led CCC in the city.

New Mexico



The Census teamed up with the City of Albuquerque to host an information booth at the annual SOMOS Unidos event at Civic Plaza. Recruitment also helped support the booth, promoting census jobs that are available in the state. There were over 6,000 attendees at the event, with many families with young children, soccer fans, and youth in attendance. The event was a full day of art, live music, dancing, a live broadcast of the soccer team UNIDOS, food trucks, a beer garden, interactive art booths, vendors, and fun for the whole family.

North Dakota



The Census had a booth and conducted a data presentation at Wahpeton's Sesquicentennial event in Wahpeton. The City of Wahpeton celebrated its Sesquicentennial (150 Years) with a classic car show, community vendor booths and a free community BBQ. The event was open to the public and city officials estimated that 1,500 people were in attendance.

Chris DeVries, Community Development Director for the City of Wahpeton, worked closely with Partnership Specialist Erin Musland to plan census outreach at the event. DeVries made several official announcements encouraging people to stop by the census booth.

Oklahoma



The Oklahoman featured a front page article supporting Census jobs. Area Manager Shane Ousey was the biggest contributor to the story, as he emphasized Oklahoma's struggle to attract workers in the state's low-unemployment environment. Ousey educated readers with the census mission statement and goals. This story's origination is a by-product of an original state-wide quest from August. The author, Kayla Branch, worked approximately one month compiling facts and seeking other contributors, after instruction from News Director Ben Felder. Felder agreed to the media partnership in August during a meeting with Senior Media Specialist Bianca Gamez and Media Specialist David Garrett.

Texas



The Korean American Association led the formation of a Complete Count Committee (CCC) with various Korean community groups and organizations. Hosts included Committee Chair Sukchan Yu and Co-Host and Korean Interpreter Victoria Yi. Partnership Specialist Lynn Tso and Media Specialist Vernon Catron were in attendance and gave a 2020 Census presentation.

The CCC will be responsible for creating census awareness within the Korean community and encourage participation. They are also planning a Census Job Fair and will launch a media campaign aimed directly at the Korean American community. The committee is also offering the census booth space at the annual Korean Festival in November, where 200,000 people are expected to attend.

Texas



Dean Foods is a large national distributor of various food brands with 16,000 employees nationwide. The 2020 Census will reach employees with the communications that Dean Foods has committed to and since their headquarters are in downtown Dallas, some of their employees may live in hard-to-count areas. The company will be adding a link to the census on their internal website, will develop a census screen saver for employees, and the CEO will deliver census messages at their employee Town Hall meeting in March.

Texas



The University of Houston Downtown (UHD) Dateline Newspaper will help raise awareness about the 2020 Census with their college students by publishing articles, letting readers know what the census is and how it will be conducted. In a meeting with Editor Varah Thompson, Media Specialist Terry Bennett and Partnership Specialists Samuel Patton and Brianna Drisdale established the partnership to increase awareness efforts of the upcoming census. As a result of this partnership, students will become more familiarized with the 2020 Census and how important it is to be counted. Dateline will also share job information to raise awareness about the census along with job recruitment.

Texas



The Splendora City Secretary, Assistant City Manager, and the Splendora Police Department met with Partnership Specialist Alan Mooneyham to secure a partnership with the city. Splendora leadership was in complete support of partnering with the 2020 Census. The Police Department was very willing to spread the word about Address Canvassing through their social media outlets in order to help keep everyone safe and aware of the operation.

The city agreed to distribute census materials, post information on their website, and has also agreed to allow the census to use their office in Conroe for training if needed.

Texas



Principal of Everest Academy Farah Naz met with Partnership Specialist Nader Abualnaja to form a partnership between the school and the census. Everest Academy is a full-time Islamic school from Pre-K to ninth grade. It is located in Stafford and has 450 students. It is considered one of the best Islamic schools under the Islamic Education Institute of Texas (IEIT). They have agreed to establish an awareness campaign about the 2020 Census, encourage teachers and staff to complete the questionnaire and allow census presence at their festivals and open house events. Naz also committed to promoting the census on the school website, social media and digital bulletin board, along with emailing parents to remind them to complete their questionnaires. She will also create a Complete Count Committee (CCC).

Texas



Partnership Coordinator Rebecca Briscoe visited KTRK Channel 13 as a request by Anchor Chelsey Hernandez to talk about jobs and the hiring process for the 2020 Census. Briscoe explained the various types of jobs within the census and how to apply. She also gave important facts pertaining to the waiver which will allow federal workers to still receive government benefits while employed with the 2020 Census. Future interviews will follow as a joint effort to reach various hard-to-count populations in the area.

Texas



September 7 was the annual fundraising event for Pratham DFW. More than 500 people from the Indian community attended the event where President Dr. Nipang Shroff encouraged everyone to respond to the 2020 Census. Partnership Specialist Kumkum Jain was in attendance representing the 2020 Census.

Pratham DFW is the Dallas chapter of a global organization named Pratham. The organization raises funds for literacy of the poorest and most at-risk children in India. There are chapters in most large U.S. cities and around the world. A big segment of attendees are leaders in other organizations and very likely to spread the census message.

Texas



Complete Count Committee (CCC) training was held for the Military and Civilian Vietnamese organizations. The group is comprised of military officers and civilians who formed these organizations to review their memory of the war and at the same time, trying to help the Vietnamese community and keep Vietnamese culture growing strong for the next generation. The CCC training was held with more than 20 organizations participating and Kim Son Restaurant was a sponsor for food during the meeting. President of the Vietnamese ROTC Military Academy and Vietnamese Psychology of War Academy will be the Chair and Co-Chair of the CCC.

Texas



Brown County Partnership Specialist Misty Hill met with Dr. Magen Bunyard, Vice President of Student Life and Dean of Students at Howard Payne University in Brownwood. Hill explained census operations for students living on and off-campus. Dr. Bunyard agreed to assist the 2020 Census by encouraging staff and students living off-campus to self-respond. Strategies discussed will be email blasts reinforcing the importance and confidentiality of the census, posting flyers in common areas on campus, and allowing use of campus equipment and their internal network for self-response. This partnership paired with an existing partnership with the Career Services Department will ensure successful execution of the census self-response and recruiting efforts on the university campus.

Texas



Six members of the North Texas Partnership team took a trip to College Station to build partnerships, with the goal of emphasizing the importance of a complete count for the 2020 Census. Bryan and College Station are two adjacent cities with a combined 14 census tracts, with all but one tract having a low-response score. The area houses two university systems, Blinn College and Texas A&M University with 20,000 and 60,000 students, respectively. Since there is not an ACO in the area, the team wanted to ensure that the CCC is able to help in counting everyone. While there is considerable overlap with organizations in both towns, the focus of the trip was on creating partnerships, and with a goal of establishing 40-50 partnerships, the team ended up getting over 70 partnerships.

Texas



Area Regional Census Manager Jerome Garza, Partnership Coordinator Christie Hernandez, and Senior Media Specialist Bianca Gamez met with Dallas Cowboys Public Relations and Community Relations Programs Manager Whitney Faulkner and Marketing Coordinator Alexa Charpentier to create a partnership with the census, getting the 2020 Census message out to Dallas Cowboys employees, fans and the community. This partnership will help amplify the census message utilizing their players and promotional and executive staff to help at events and distribute messaging. The Cowboys will assist in the relationship with the Dallas CCC where census workers and CCC members will join the Cowboys at a Mi Escuelita community event.

Texas



The U.S. India Chamber of Commerce hosted their annual Small Business Forum where the census had an exhibition space where they encouraged members to participate in the 2020 Census and also speak to the group about the importance of the census to the community. The purpose of the event is to promote trade between the U.S. and India. Texas Governor Greg Abbot was the keynote speaker and provided details about his business trip to India, the business climate in the U.S. and India, and prospects of growing businesses between the two countries. There were approximately 400 people in attendance and the Governor's speech was followed by lunch and three business panels. Leaders from several businesses and organizations were in attendance.

Texas



The Houston Census team attended the Moon Festival Event at Thai Xuan Village to promote the 2020 Census and census jobs. The traditional Moon Festival is an annual event and hosts hundreds of people within 360 units of Thai Xuan Village, which is located in a low-response area and includes seniors, children, and teenagers. The police department and Constable of Precinct 2 were also in attendance handing out toys. More than 200 lanterns were also donated to the kids at the village. Vietnamese census materials were distributed to all the units in the village to promote the upcoming census and ensure an accurate count.

Texas



For over 30 years and 380 shows, the Ultimate Women's Expo (UWE) is the largest producer of Women's Expos in the United States. The UWE has helped hundreds of thousands of women find the very best in products, services, and resources for their homes, businesses and families. With vendors in the field of finance, health, careers, business, home design, fashion, and travel, the census had access to thousands of women from the Houston area. The team was able to discuss the importance of the upcoming census and job opportunities.

Texas



Partnership Specialist Ken Leonard attended the County and District Clerks' Association of Texas (CDCAT) Fall Education Conference in Georgetown. He was joined by Recruiting Assistants Elijah Hernandez and Olga Barreiro and Senior Media Specialist Doug Loveday for the event that had more than 300 county and district clerks from across the state of Texas. Williamson County Sheriff William Cody also joined CDCAT President Laura Hinojosa in welcoming attendees to the General Session. Leonard spoke about the historical significance of the 2020 Census and the partnership possibilities between clerks' offices and the census. He also encouraged clerks to share with their staffs, and other county employees, the job opportunities available.

Texas



The Census was invited to participate at the 51st Annual Mexican Heritage Fiesta, which featured dancers, a beauty pageant and multiple vendors. GTEC Port Arthur shared a booth space with the census, where partnership specialists and media specialists promoted 2020 Census jobs. Over 2,000 attendees took over the Bob Bowers Civic Center in Port Arthur for the event, which was a celebration of Mexico's declaration of Independence and its culture. The Mexican Heritage Society has kept Mexican culture alive in Southeast Texas and a partnership with this community allows the census to reach several hard-to-count groups in the Hispanic community.

Texas



The West Texas Libraries Group (WTLG) held its 2019 Fall Meeting at the County-City Library, Life Enrichment Center where Partnership Specialist Bryson Carroll presented to the group, which is comprised of library directors in 29 counties in West Texas. He discussed the benefits to communities of participation and the ways libraries can help with the census. Libraries are vital partners especially in rural communities as they can deliver information about the census and host community outreach activities and provide spaces for training, recruitment and participation. They can also use their experience partnering with local government to assist their communities in achieving a fair and accurate count.

Texas



The Mexican Consulate in Laredo covers various counties, including Webb, La Salle, Duval, McMullen, Zapata and Jim Hogg. Together, these counties have approximately 350,000 people. Every day, the Consulate serves over 100 Mexican nationals with passports, health services and other consulate services and with being near the border, many of the Mexican nationals have dual citizenship. The Consul understands the importance of the 2020 Census and is willing to collaborate in any way they can. The government entity has requested a 30-second PSA, infographics and 2020 Census 101 and Confidentiality flyers to share on social media and have available at the Consulate's office for those they assist.

Texas



Minnie's Food Pantry held its soft grand opening, ribbon cutting and press conference which was held as an opportunity for the public and media to view the new 28,000 square foot building that is now the new home of Minnie's Food Pantry and Boutique. The organization distributes free healthy meals to families in need in the Dallas area.

Several months ago, CEO and Founder Cheryl Jackson formed a partnership with the census and the team was invited back to attend and display census information for the event. Jackson and her staff are planning several events including an official grand opening with several invitees where the census will be heavily involved.

Texas



The Brazoria Hispanic Chamber of Commerce Hispanic Festival was held and the Census team had a booth to educate attendees about the 2020 Census. The organization also has the Brazosport Cares Food Pantry, which continues to lead the fight against hunger in the Brazosport community through multiple impact programs: Better Choices Pantry, Healthy Options Program for the Elderly (HOPE), PowerPacks, and Food for Change. The Food Pantry has several ways of reaching the community and they also have a backpack program that goes out to families every Thursday and reaches over 200 families, as well as a food truck that delivers 120,000 pounds of food to seniors.

Texas



The Tarrant County Asian American Chamber of Commerce Egg Rolls Festival was held at the Ben Thanh Plaza where hundreds of people gathered to enjoy costumed dancers, music and other activities as part of the business expo and health care event. The festival celebrated Asian-American businesses and culture, raising awareness about the 2020 Census. In addition to dancers, festival goers enjoyed cuisine, health screenings, and the opportunity to mingle with other community members. Partnership Specialist Minh Dinh had the opportunity to greet and encourage attendees to participate for the good of their communities, the City of Arlington and the State of Texas. All community leaders and elected officials committed to work together for a successful census.

Texas



A total of 30 female African American Judges from Dallas County came together to record a PSA in support of the 2020 Census. The group also posed for group photos, which is the first time in census history that an all-female African American group of Judges gathered in Dallas. In addition to the 30 Judges, Dr. Harry Robinson, the Director of the African American Museum at Fair Park, was also in attendance along with local media which included Majic 94.5 FM, KHVN AM, The Texas Tribune, Garland Journal, Entercom, and Ed Gray Media, with all covering the historic event held at the African American Museum at Fair Park.

Texas



The University of Texas at Rio Grande Valley (UTRGV) Marketing and Communications Department met with Media Specialist Dalilah Garcia in Edinburg to discuss Census 2020 updates, timeline objectives and media resources. UTRGV has a strong commitment to ensure the success of their faculty, staff and students in direct relation to South Texas. The university has their own CCC and have formed a task force to help identify new and innovative ways to reach hard-to-count populations. The group will execute an education campaign first, then a Call-to-Action will be established to engage the student body, faculty and staff to complete the census questionnaire.

Texas



Partnership Specialist Brianna Drisdale attended the national #RealCollege Convention 2019. The event is normally held in Philadelphia, but event organizer, The Hope Center, decided to host the event in Houston since there is a lot of work being done to reduce inequalities among college students. Esteemed professors and researchers from across the country participated and Drisdale shared information about partnerships in the different regions and connected with local colleges and organizations in Texas.

Without sufficient food and a safe place to sleep, college students across the nation are struggling to learn. #RealCollege is the movement to do something about it.

Texas



Minaret Foundation invited Partnership Specialist Nader Abualnaja to speak about the census in front of Imams (Religious Body), which all understood the importance of 2020 Census and were provided with printed materials to use as guidelines for them when they address their congregations. The Minaret Foundation is a nonprofit organization which focuses on building strong relationships between Muslim Americans and society. They work together with cultural and faith-based organizations on policy issues of mutual interest, working with both social and traditional media to help portray a more accurate representation of Muslims in America.

Utah



The Chinese Association for Science and Technology (CAST-UT) held the Utah Chinese Mid-Autumn and National Day Celebration at the West High School Auditorium. The Mid-Autumn Festival is celebrated by the Chinese and relates to Chuseok (in Korea) and Tsukimi (in Japan). The festival is held on the 15th day of the 8th month of the lunar calendar with a full moon at night. The CAST-UT was founded in Salt Lake City in 1996 and currently has about 200 members. The organization is the largest and most active Chinese organization in Utah.

Utah



The Utah Jazz Festival at Gavillon Center in Downtown Salt Lake City, which is organized by the Utah Cultural Trust, is an event that attracts different populations and allowed the census to promote the importance of filling out the questionnaire in 2020. It's anticipated that the Census Partnership Engagement Program (CPEP) presence at this event will help 2020 Census recruiting efforts. The census booth had over 100 visitors. Part of the CPEP program is to engage local businesses and organizations to support and encourage communities to participate in the census, with most of the businesses serving hard-to-count communities, recent immigrants, and the general population. The festival had more than 2,000 people over the three-day duration of the event.

Wyoming



The Wyoming Census team was in attendance at the Statewide Wyoming Child Support Program Employees Annual Conference. The team garnered support for local census operations across the state for at least two hard-to-count populations: children under five and rural residents. The organization will promote the census on their social media pages and the State Attorney's Office will post a calendar event.

Wyoming



Partnership Specialist Stephanie Freeman worked with Wyoming Governor Mark Gordon's office to bring together representatives from Wyoming Military Department, Department of Education, Legislative Service Office, County Commissioners Association, Department of Transportation, Economic Analysis Division, State Lands and Investments, Administrative Hearings Office, Wyoming 2-1-1, Wyoming Rural Electric Association, Department of Family Services, Wyoming State Library, Wyoming Nonprofit Network and a Wyoming Tribal Representative for the first official Wyoming State Complete Count Committee (CCC) meeting. The group is working together to develop a plan to target Wyoming's hard-to-count areas and ensure Wyomingites have access to information regarding the 2020 Census.

In the Spotlight



San Jacinto County Judge Fritz Faulkner met with Partnership Specialist Alan Mooneyham and ACO Recruiting Manager Sandra Havies, where Judge Faulkner agreed to lead the County's Complete Count Committee (CCC) like he did in 2010.



The 2020 Census was at Fiestas Patrias 2019, an event that featured guest performers from México. The census team promoted jobs and networked with those in attendance. The event was organized by Alpha Media USA. West Valley City was one of the sponsors.



The Urban Inter-Tribal Center held a National Employ Older Workers Week presentation, which offered the census the opportunity to connect with seniors over the age of 55 within the Tribal community. The Employment & Training Department's Senior Community Service Employment Program empowers senior citizens with information about Social Security benefits, Senior Source programs, U.S. Census job opportunities and workshops about interviewing and resume writing.



In a meeting with Trinity Presbyterian Church of McKinney's Pastor Mally Baum, she committed to educating her 780 members about the importance of the 2020 Census. In addition, she will also encourage the congregation to apply for jobs and to disseminate census job information throughout their communities.



The Panhandle South Plains Fair, held in Lubbock, attracts over 165,000 people. The event allowed the census to promote the 2020 Census with promotional items and job flyers.



In a meeting with Prairie View A&M University (PVAMU) Student Engagement Office, the census and the university discussed how the 2020 Census can maximize the already-existing partnership during Homecoming. PVAMU's Homecoming is famous and each year it attracts thousands of people including student, alumni, and residents of Prairie View.

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Data Requests
(844) ASK DATA

The 2020 Census

Approved Regional Materials Library

for the Denver Region & Dallas Area Regional Census Center



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NEW RECRUITING FLIER
 DRCC_10_28_19_Job AD
 Holiday November 10x7.5
 Page 15

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 2020**

Your *link* to all approved and up-to-date marketing materials is at: M:\02_Everyone\04_Approved Regional Materials

Folder: 01_Flyers_English



Name: DRCC_07_25_19_We Hire Veterans
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English



Name: DRCC_09_09_19_Join the Census Rural
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English



Name: DRCC_07_26_19_Join the Census English
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English



Name: DRCC_07_25_19_Work for the Census
Description: Recruitment Flier, 2 sided, 8.5x11



Please do not add new items to these folders or alter the names of these files or move to any other folder.
Thanks!

Folder: 01_Flyers_English



Name: DRCC_08_12_19_Four Ways to Respond
Description: Informational Flier, 1 sided 8.5x11

Folder: 01_Flyers_English



Name: DRCC_07_26_19_Confidentiality
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English



Name: DRCC_07_26_19_Work Census CARD
Description: Recruitment Card, 2 sided, 8.5"x 3.625"

Folder: 01_Flyers_English



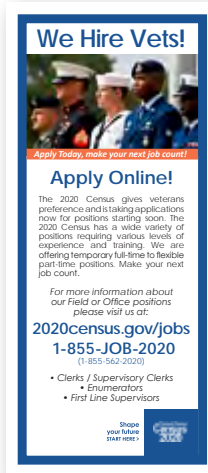
Name: DRCC_07_26_19_Parents Census CARD
Description: Recruitment Card, 2 sided, 8.5"x 3.625"

Folder: 01_Flyers_English



Name: DRCC_07_26_19_Teacher Census CARD
Description: Recruitment Card, 2 sided, 8.5"x 3.625"

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Name: DRCC_07_26_19_We Hire Veterans CARD
Description: Recruitment Card, 2 sided, 8.5"x 3.625"

Folder: 01_Flyers_English

Group Quarters Residency

Workers' Group Living Quarters

A Group Quarters is a place where people live or stay in a group living arrangement that is owned or managed by an entity or organization providing housing and/or services for the residents.

Group quarters include such places as college residence halls, residential treatment centers, skilled nursing facilities, group homes, military barracks, correctional facilities and work dormitories.

Staff living at this type of Group Quarters who do not have any other usual residence elsewhere are counted in the same GQ as the other residents.

People in Workers Residential Facilities

People in Workers Residential Facilities such as migratory farm worker camps, **off field camps**, construction workers camps, Job Corp centers and vocational training facilities.

People in workers group living quarters and Job Corps Centers on Census Day - Counted at the residence where they live and sleep most of the time. If the residents' staff members do not have a usual home elsewhere, they are counted at the facility.

(source: 2020 Census Residence Criteria and Residence Situation U.S. Census Bureau)

People in Transitory Locations

People at transitory locations such as recreational vehicles (RV) parks, campgrounds, hotels and motels, hostels, marinas, racetracks, cruise, or caravan - Anyone including staff members staying at the transitory location is counted at the residence where they live and sleep most of the time. If they do not have a usual home elsewhere, or they cannot determine a place where they live most of the time, they are counted at the transitory location.

People who do not have a usual residence, or who cannot determine a usual residence, are counted where they are on Census Day.

U.S. Department of Commerce
U.S. Census Bureau

Name: DRCC 04_16_19_Group Quarters
Description: informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English

Counting Young Children

Counting everyone once, only once, and in the right place

It is essential that the census enumerator adhere to the instructions for the 2020 Census. The instructions for counting young children are provided in this flier. Please read the instructions carefully and follow them to ensure that every young child is counted once, only once, and in the right place.

Counting everyone once, only once, and in the right place

How to Count Young Children

1. The child lives in a home with another family member.

- Count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.

2. The child lives in a home with another family member, but the child lives in a separate household.

- Count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.

3. The child lives in a home with another family member, but the child lives in a separate household, and the child lives in a separate household.

- Count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.

4. The child lives in a home with another family member, but the child lives in a separate household, and the child lives in a separate household, and the child lives in a separate household.

- Count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.
- If the child lives in a household with another family member, count the child only once, in the household where the child lives most of the time.

U.S. Department of Commerce
U.S. Census Bureau

Name: DRCC 02_11_19_Counting Young Children Half Page
Description: informational Flier, 2 sided, 8.5x11 (1 print yields two 8.5 x 5.5 documents)

Folder: 01_Flyers_English

Apply Online Today!

Join the 2020 Census Team!

The Federal Relay Service (FedRelay) provides telecommunications services to allow individuals who are deaf, hard of hearing, and/or have speech disabilities to conduct official business with and within the federal government. The U.S. Census Bureau is an Equal Opportunity Employer.

Federal Relay Service: (800) 877-8339 TTY / ASCII
www.gsa.gov/fedrelay

2020census.gov/jobs

1-855-JOB-2020 (1-855-562-2020)

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U.S. Department of Commerce
U.S. Census Bureau

Name: DRCC 03_27_19_Form-447
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Home Office

BE A CENSUS TAKER

APPLY IF:

- You are at least 18 years old.
- You have a valid Social Security number.
- You are a U.S. citizen.
- You have a valid email address.
- You are registered with the Selective Service System, or have a qualifying exemption, if you are male and were born after Dec. 31, 1959.

IF OFFERED A JOB:

- You must pass a criminal background check and review of criminal records (including fingerprinting).
- You must be available to work flexible hours, including days, evenings, and weekends.

MOST JOBS REQUIRE EMPLOYEES TO:

- Have access to a vehicle and a valid driver's license, unless public transportation is readily available.
- Have access to a computer with internet (to complete training).

BECOME A CENSUS TAKER AND GET PAID TO HELP YOUR COMMUNITY

Learn how you can help collect important data that will determine your state's representation in Congress, as well as how funds are spent in your community on things like roads, schools, and hospitals.

For more information or to apply online, visit **2020census.gov/jobs** or call **1-855-JOB-2020**.

APPLY ONLINE! 2020census.gov/jobs

2020 Census jobs provide:

- Great pay
- Flexible hours
- Weekly pay
- Paid training

Federal Relay Service: 1-800-877-8339 TTY / ASCII www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.

Name: D-496 Trifold
Description: Recruitment Trifold, OLD, 2 sided, 8.5" x 11"

Folder: 01_Flyers_English

CENSUS 101: What You Need To Know

The 2020 Census is closer than you think! Here's a quick refresher of what it is & why it's essential everyone is counted

Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.

It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

It's in the Constitution.

The U.S. Constitution requires a census every 10 years. The census counts the entire country and everyone living here. The first census was in 1790.

It's about redistricting.

After each census, state legislatures use the results to redraw the boundaries of their congressional and state legislative districts, preparing for population shifts.

Taking part is your civic duty!

Completing the census is important because it's a way to determine how well we're doing and why it counts.

Census data determines how many federal, state, county and community programs.

2020census.gov/jobs
1-855-JOB-2020

Census Data is Used All Around You

Find out how you can help at www.census.gov/partners

Businesses use census data to decide where to build factories, offices and stores, which creates jobs.

Local governments use the census for public safety and emergency preparedness.

Real estate developers use the census to build new homes and renovate old neighborhoods.

Residents use the census to support community initiatives in areas like education, quality of life and consumer advocacy.

Your data is confidential.

Federal law protects your census responses. Your answers can only be used to produce statistics.

By law we cannot share your information with immigration enforcement agencies, law enforcement agencies, or other federal or state agencies. We use it to determine your eligibility for government benefits.

2020 will be easier than ever.

In 2020, you will be able to respond to the census online.

You can help.

You are the expert—we need your ideas on the best way to make sure every one in your community gets counted.

Name: DRCC 10_17_19_Census 101
Description: Recruitment Flier, 2 sided, 8.5x11

Folder: 01_Flyers_English

Address Canvassing

The process of finding out how many people live in the United States has begun!

The Address Canvassing Operation serves two purposes:

1. Deliver a complete and accurate address list and spatial database for enumeration.
2. Determine the type and address characteristics for each living quarter.

The Census Bureau needs the address and physical location of each living quarter in the United States to conduct and tabulate the census. An accurate list ensures that residents will be invited to participate in the census and that the census counts residents in the correct location.

Workers can be identified by their official ID badge with their name, photo and they will be carrying an official bag with the U.S. Census Bureau seal on it.

To confirm Neighborhood Canvasser Employment
<http://2020census.gov/contact-us/cc>

Or call 800-852-6159 to speak with a local Census Bureau representative.

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U.S. Department of Commerce
U.S. Census Bureau

Name: DRCC 10_16_19_Address Canvassing
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English

Hard-To-Count Populations

Participation hindered by language barriers, low literacy, lack of internet access

Hard to Locate

Hard to Interview

Hard to Contact

Hard to Persuade

Highly mobile, people experiencing homelessness, new arrivals/born in other countries

The Hard-to-Count includes those who are hard to locate, households that may not appear on their census, address list or people who may want to remain hidden. Some populations are hard to contact because they are highly mobile, experiencing homelessness or living in gated communities. Hard-to-count populations can be those that are hard to persuade because they lack trust in the government or the way their data will be used. They can also be hard to interview because of language barriers or low internet access. Many people fall under more than one of these designations, which is why we are engineering the most robust outreach effort in the history of the Census Bureau.

Hard-to-count populations can fall into many categories.

- Young children under the age of 5
- Highly mobile people
- Rural and ethnic minorities
- Non-English speakers
- Low-income people
- People experiencing homelessness
- Unincorporated territories
- People who attend the government
- GGG persons
- People with mental or physical disabilities
- People who do not live in traditional housing

U.S. Department of Commerce
U.S. Census Bureau

Name: DRCC_05_22_19_Hard -To-Count
Description: Informational Flier, 2 sided, 8.5x11

Folder: 01_Flyers_Home Office

2020 Census Timeline

- 2018**
 - Federal leader, governor, or highest elected local official or community leader determines Complete Count Committee (CCC) structure.
 - CCC receives 2020 Census training.
- 2019**
 - Continue establishing CCCs.
 - Open Area Census Offices.
 - CCC develop strategy and work plan.
- 2020**
 - CCCs begin community organization mobilization.
 - 2020 Census advertising campaign begins in early 2020.
 - CCC support the 2020 Census.
 - CCCs encourage self-response.
- April 1, 2020 - CENSUS DAY**
 - CCCs urge households who do not respond to cooperate with census takers.

Contact Information

For additional information about the Complete Count Committee program, please contact your regional census office.

Please contact:

- ATLANTA** Atlanta, Georgia @2020census.gov
- CHICAGO** Chicago, Illinois @2020census.gov
- DALLAS** Dallas, Texas @2020census.gov
- LOS ANGELES** Los Angeles, California @2020census.gov
- NEW YORK** New York, New York @2020census.gov
- PHILADELPHIA** Philadelphia, Pennsylvania @2020census.gov

If you reside in:

- Arizona, Florida, Georgia, Louisiana, Massachusetts, Michigan, Minnesota, Missouri, and North Carolina
- Arkansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, and Wisconsin
- Arizona, Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, South Dakota, Utah, and Wyoming
- Alaska, California, Hawaii, Idaho, Nevada, Oregon, and Washington
- Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont, and Florida
- Delaware, District of Columbia, Kentucky, Maryland, Ohio, Pennsylvania, Tennessee, Virginia, and West Virginia

Complete Count Committees

U.S. Department of Commerce
U.S. Census Bureau

Name: D-1256 CCC
Description: Informational Flier, Tri-fold, 2 sided, 8.5x11

Folder: 01_Flyers_English

We're Students and We Can Be Census Takers

APPLY ONLINE!

- Great pay
- Flexible hours
- Weekly pay
- Paid training

2020census.gov/jobs
1-855-JOB-2020
(1-855-562-2020)

The U.S. Census Bureau is an Equal Opportunity Employer.

Make Your Next Job Count! Shape your future START HERE! CENSUS 2020

Name: DRCC_07_01_19_Student Recruitment
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English

Migrant Workers

The US census wants to count you!

Helpful Census Facts

- Everybody Counts**
The census counts everyone where they live and sleep most of the time, even if the living arrangement is temporary.
- Confidentially**
By law, your information is confidential. Your answers cannot be used against you by any government agency or court.
- Future Benefits**
Your region may benefit by new schools or healthcare facilities, more government funding for safety, social and infrastructure programs.
- Programs**
 - Free & Reduced School Lunch Programs
 - Supplemental Nutritional Assistance Program
 - Federal Health Center Programs
 - State Children Health Insurance
- Methods of Response**
 - Internet
 - Telephone
 - Mail paper form
- Where to be Counted**
Respond from your home base, where you live most of the year. Do not use the bases where you are when the Census is underway unless it is your home base on April 1, 2020.

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Name: DRCC_03_27_19_Migrant Workers CARD
Description: informational Flier, English, 1 sided, 3.6x11

Folder: 01_Flyers_English

2020 Census Key Dates

Community involvement | Offices | Data Collection Operations

- January 2018 through September 2019** Engage & Educate Local Leaders, Partners & Communities
- April 2019 through January 2020** Remove Hurdles from the Census Locality
- January 2019 & February 2019** Early Area Census Offices Open (Phase 1) for Areas: Census Operations
- June 2019 through August 2019** Area Census Offices Open (ACCO)
- August 2019 through October 2019** Address Census Operations in Selected areas (20% of counties, high growth & change areas and not part of hand delivery)
- March 2020 through June 2020** Call to Action for Residents to Respond (during MARCH 20)
- February 2020 through June 2020** Group Quarters Operations Count of Residents in Shelters, Dorms, Housing Homes, Prisons, Military Bases... (social governments and Census identify & plan these operations)
- Mid-March 2020** Residents Invited to Respond
 - Mail (to ZIPs/Ineligible Addresses) or Hand Delivery (to Rural/PO Box, non-SPS/HU)
 - 1. Letter Invited
 - 2. Reminder Postcard
 - 3. Then Paper Questionnaire
- March 12, 2020** Self-Response Begins & Continues through July 2020
- APRIL 1, 2020** Census Day - Reference Date - where you live on April 1
- MID-APRIL 2020** Early Non-Response Follow-up (SNRFU) group around College/Universities where the population remains below 60k
- May 2020 through July 2020** Non-Response Follow-up (NRFU) to HSA that do not self-respond (they continue to self-respond during the field)
- Late August 2020 through September 2020** Area Census Offices Close
- August 2020 through December 2020** Quality Evaluation (by contract and selected HQ)
- December 31, 2020** Deliver Counts to the President

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Name: DRCC_07_31_19_Key Dates
Description: Informational Flier, , 1 sided, 8.5x11

Folder: 01_Flyers_English

Become a Census Worker for the 2020 Census

The 2020 Census will count all the people living in the United States of America. We need your help! Make your next job count!

2020census.gov/jobs

Positions including:

- clerk
- recruiting assistants
- office operations supervisors
- census field supervisors
- census takers

The positions will be located nationwide and offer flexible work hours, including daytime, evenings and weekends.

A partial job description for Enumerators is below.

ENUMERATOR

- Use automated street phones or laptop computers to conduct the activities.
- Review assigned route to locate households for verifying addresses and/or conducting interviews.
- Conduct interviews with respect to assigned area by following migrant and confidentiality laws.
- Explain the purpose of the census taker, answer respondent's questions, collect information following a script, and record census data using device and/or paper forms.
- Obtain responses to the mail.
- Validate address and map updates for quality purposes.
- Follow procedures to correct inaccurate work order (misreading acceptable production rates).
- Maintain and submit route of hours worked, miles driven, and expenses incurred in the performance of duties.
- Maintain high standards in accordance to census procedures, report rules or concerns, and receive additional instructions.

2020census.gov/jobs
1-855-JOB-2020

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Name: DRCC_07_26_19_Become an Enumerator
Description: Recruitment Flier, 1 sided, 8.5x11

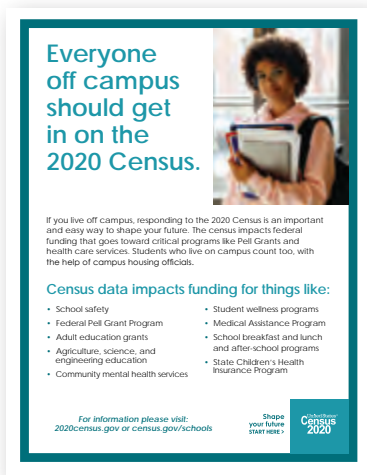
Folder: 01_Flyers_English

Folder: 01_Flyers_English



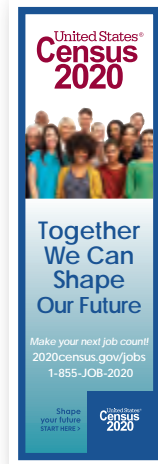
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Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English



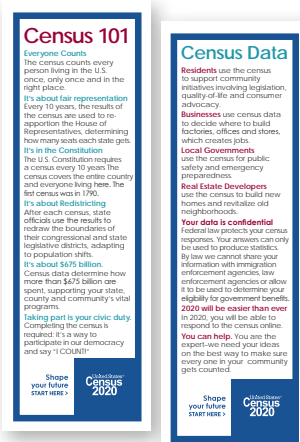
Name: DRCC_09_26_19_Everyone off Campus
Description: Informational Flier, , 1 sided, 8.5x11

Folder: 01_Flyers_Bookmarks



Name: DRCC_09_10_19_Banner Bookmark
Description: Bookmark, 1 sided, 2.75" x 8.5"

Folder: 01_Flyers_Bookmarks



Name: DRCC_09_03_19_Census 101 Bookmark
Description: Bookmark, 2 sided, 2.75" x 8.5"

Order high quality preprinted on card stock, precut bookmarks email your clerk

Folder: 01_Flyers_Bookmarks



Name: DRCC_09_10_19_Shape Our Children Bookmark
Description: Bookmark, 2 sided, 2.75" x 8.5"

Order high quality preprinted on card stock, precut bookmarks email your clerk

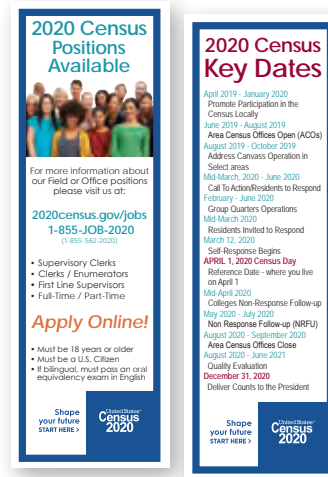
Folder: 01_Flyers_Bookmarks



Name: DRCC_08_07_19_Confidentiality Bookmark
Description: Bookmark, 2 sided, 2.75" x 8.5"

Order high quality preprinted on card stock, precut bookmarks email your clerk

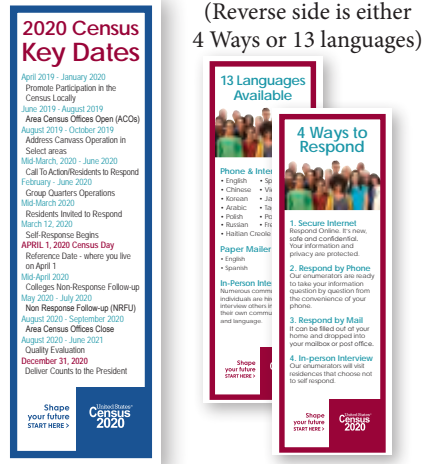
Folder: 01_Flyers_Bookmarks



Name: DRCC_08_07_19_Recruitment Bookmark
Description: Book Mark, 2 sided, 2.75" x 8.5"

Order high quality preprinted on card stock, precut bookmarks email your clerk

Folder: 01_Flyers_Bookmarks



(Reverse side is either 4 Ways or 13 languages)

Name: DRCC_08_07_19_Key Dates Bookmark
Description: Book Mark, 2 sided, 2.75" x 8.5"

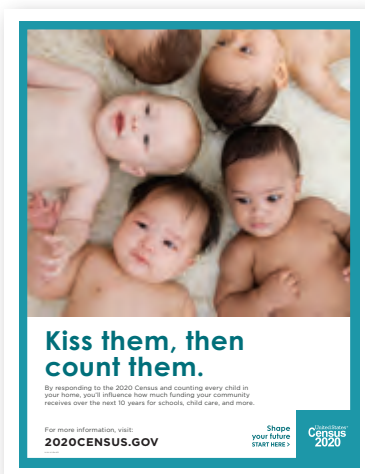
Folder: 01_Flyers_Bookmarks



Name: DRCC_08_05_19_4 Ways to Respond Bookmark
Description: Book Mark, 2 sided, 2.75" x 8.5"

Order high quality preprinted on card stock, precut bookmarks email your clerk

Folder: 01_Flyers_English



Name: DRCC 10_23_19 About Counting Young Children
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Vietnamese

Kiểm Tra Dân Số 2020 Census

4 cách để trả lời

- 1. Mạng internet bảo đảm**
Cách này đơn giản và nhanh, trả lời trực tuyến. Chỉ cần trả lời một số câu hỏi, bạn được trả lời ngay. Thông tin và sự riêng tư của bạn được bảo mật tuyệt đối và cũng rất dễ sử dụng. Nó rất thuận tiện cho bạn và người của bạn. Bạn có được hỗ trợ của nhân viên của dân số để giúp bạn trả lời và bạn có thể duyệt lại câu trả lời trước khi kết thúc.
- 2. Trả lời qua điện thoại**
Nhân viên kiểm tra của chúng tôi đã sẵn sàng lập thông tin về bạn bằng điện thoại, gọi và nhận tin của chúng tôi được, cho dù bạn ở bất cứ nơi đâu.
- 3. Trả lời qua thư bưu điện**
Hãy chờ đến khi bạn nhận được giấy tờ được gửi bằng thư bưu điện hoặc được gửi đến địa chỉ bạn. Bạn có thể điền vào và trả lại nhà và được gửi lại qua bưu điện của bạn hay mang ra bưu điện.
- 4. Trả lời bằng cách phỏng vấn trực tiếp**
Một nhân viên kiểm tra dân số sẽ tới nhà của các hộ gia đình không trả lời theo một trong những cách trên để thu thập thông tin trực tiếp.

Các ngôn ngữ có sẵn		
Tiếng Anh	Tiếng Anh	Phỏng vấn trực tiếp
Tiếng Anh	Tiếng Anh	Có cả phiên bản nhận
Tiếng Nga	Tiếng Ả Rập	trong cộng đồng được
Tiếng Pháp	Tiếng Nhật	gọi gọi trong cộng
Tiếng Trung Hoa	Tiếng Hàn Lan	phòng văn phòng của
Tiếng Việt	Tiếng Thái Lan	chợ ngoài trời của
Tiếng Hoa Quảng	Tiếng Tây Ban Nha	chính cộng đồng họ
Tiếng Philippines	Tiếng Bồ Đào Nha	
Tiếng Hindi	Tiếng Croatia	

Khi một cuộc khảo sát hoàn thành là một viên gạch để giúp phân đả nước Hoa Kỳ đi lên

Bình hưởng lương lại www.census.gov

Name: DRCC_07_22_19_Four Ways to Respond Vietnamese Vietnamese
Description: Informational Flier, Spanish, 1 sided, 8.5x11

Folder: 01_Flyers_Vietnamese

CENSUS 101: Những điều bạn cần biết

Năm 2020 Census đang diễn ra giờ đây thật là một sự kiện rất quan trọng và tất yếu là một điều rất cần thiết để tất cả mọi người được đếm

Hãy điền tất cả mọi người!
Census dân số có một người dân được đếm, kể cả người dân sống trong nhà, Mỹ cũng là tất cả mọi người, đồng cư cũng là.

Đó là sự đại diện công bằng
Cứ mỗi 10 năm, kết quả của Census được sử dụng để phân chia và xác định ghế nghị sĩ thành viên của Hạ Viện, cho từng tiểu bang.

Điều này có trong hiến pháp
Chúng ta được phân chia thành các tiểu bang dựa trên dân số của họ. Census 2020 sẽ giúp phân chia các tiểu bang dựa trên dân số của họ. Điều này có trong hiến pháp của chúng ta từ năm 1790.

Đó là sự đại diện chính xác và công bằng
Hãy chờ đến khi bạn nhận được giấy tờ được gửi bằng thư bưu điện hoặc được gửi đến địa chỉ bạn. Bạn có thể điền vào và trả lại nhà và được gửi lại qua bưu điện của bạn hay mang ra bưu điện.

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2020census.gov/jobs
1-855-JOB-2020

Bình hưởng lương lại www.census.gov

Name: DRCC_07_18_19_CENSUS 101/Data Vietnamese
Description: Informational Flier, Spanish, 2 sided, 8.5x11

Folder: 01_Flyers_Vietnamese

Sự bảo mật

2020 Census & Quản lý thông tin

Khi bạn điền vào thông tin về các thông tin của bạn, mọi tin của chúng tôi - về nội dung nhận báo pháp - là bảo mật an toàn. Nhiệm vụ của chúng tôi là phục vụ và hỗ trợ các nhà cung cấp dữ liệu hàng đầu quốc gia về vấn đề người và sức khỏe. Chúng tôi không thể có được thông tin này, nếu không có bạn.

Nhân viên chúng tôi đã tuyên bố trước để bảo vệ thông tin của bạn. Nếu họ vì phạm tội nghiệp thì đó, họ có thể bị phạt tới 250.000 mỹ kim và bị tù tới 5 năm. Tất cả nhân viên bắt buộc phải tham gia khóa đào tạo hàng năm để nhắc nhở về các chính sách bảo mật của chúng tôi.

Luật pháp bảo vệ thông tin của bạn
Theo luật, thông tin của bạn được bảo mật. Các tài liệu của bạn không thể được sử dụng chống lại bạn hay bất kỳ ai có quan hệ với bạn hoặc tin. Luật này được tìm thấy trong Title 13 của Bộ luật Hoa Kỳ. Bất cứ ai vì phạm luật này đều phải đối mặt với các hình phạt nghiêm khắc.

Nguyên tắc về sự riêng tư dẫn dắt công việc của chúng tôi
Nguyên tắc về sự riêng tư sẽ định hướng hành động của chúng tôi - qua đó chúng tôi tin trong quyền riêng tư và bảo vệ quyền bảo mật của bạn.

- Chúng tôi không nhận diện các cá nhân trong dữ liệu
- Chúng tôi chỉ sử dụng dữ liệu để liên lạc
- Hội đồng Giám Sát của chúng tôi xác minh rằng mọi số liệu chúng tôi đưa ra đáp ứng các tiêu chuẩn bảo mật.

Khi bắt đầu thu thập dữ liệu theo yêu cầu, bạn tự thông tin vào công, chúng tôi bảo vệ dữ liệu của bạn dựa trên những sự tin cậy kinh nghiệm từ nhân viên người và dữ liệu của bạn. Chúng tôi sử dụng mã hóa dữ liệu và hạn chế truy cập minh bạch của bạn về dữ liệu. Sự an toàn của hệ thống của chúng tôi là ưu tiên hàng đầu và chúng tôi luôn cập nhật chính sách và theo dõi các phương pháp bảo vệ trước khi có các mối đe dọa xảy ra.

Chúng Tôi Giữ Giữ Dữ Liệu Của Bạn An Toàn!

Bình hưởng lương lại www.census.gov

Name: DRCC_07_22_19_Confidentiality Vietnamese Vietnamese
Description: Informational Flier, Spanish, 1 sided, 8.5x11

Folder: 01_Flyers_Vietnamese

Hãy gia nhập 2020 Census

Điền đơn ngay

Có vị trí cho việc toàn và bán thời gian

2020 Census đang nhận đơn cho tất cả các công việc. Có rất nhiều cơ hội việc làm khác nhau, bán thời gian và bán thời gian cho mọi trình độ và kinh nghiệm. Hãy xác định công việc sẽ giúp các bạn bằng cách điền đơn ngay hôm nay!

Để biết thêm chi tiết về các công việc ở trong hạt người dân phòng của chúng tôi, xin liên lạc với các nhân viên của chúng tôi.

2020census.gov/jobs
1-855-JOB-2020

- Thư Ký / Giám sát viên của Thư Ký
- Nhân kế toán / Người kiểm tra
- Giám sát viên tuyển dụng
- Phụ nữ 18 tuổi + Phụ nữ quốc tịch Hoa Kỳ
- Nếu là công nghệ, phải vượt qua bài thi tin dụng bằng Tiếng Anh

Bình hưởng lương lại www.census.gov

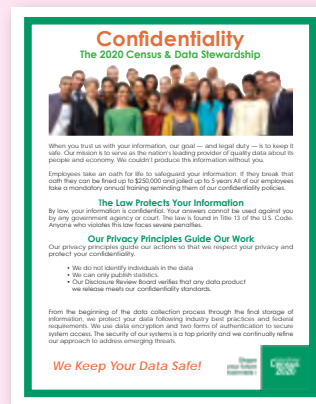
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Description: Informational Flier, Spanish, 2 sided, 8.5x11

Folder: 01_Flyers_Spanish



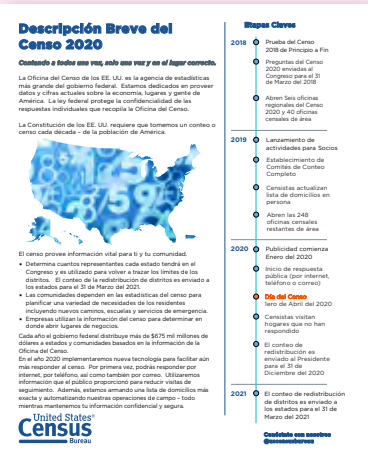
Name: DRCC 10_23_19 About Counting Young Children Spanish
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Spanish



Name: DRCC 08_07_19 Confidentiality Eng/Span
Description: Informational Flier, 2 sided, 8.5"x 11"

Folder: 01_Flyers_Spanish



Name: 2020-at-a-glance Spanish
Description: Informational Flier, 2 sided, 8.5x11

Folder: 01_Flyers_Spanish



Name: how-census-invites-everyone Spanish
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Spanish



Name: DRCC 10_28_19 Census 101 Spanish
Description: Informational Flier, 2 sided, 8.5x11

Folder: 01_Flyers_Spanish

Folder: 01_Flyers_English Spanish

Census 101
What You Need to Know
Lo que necesita saber sobre el censo

The 2020 Census is closer than you think! Here's a quick reference of what it is and why it's essential everyone is counted.

Everyone Counts
The 2020 Census counts every person living in the U.S. and its territories, only once and in the right place.

It's about \$675 billion
Census data is used to determine how much money the U.S. government spends on programs for states, counties and community's vital programs.

It's in the Constitution
The U.S. Constitution requires a census every 10 years. The census counts the entire country and everyone living there. The last census was in 1990.

It's about fair representation
Every 10 years, the House of Representatives is used to represent the House of Representatives, determining how many seats each state gets.

Se trata de \$675 billones
La información obtenida en el censo determina como más de \$675 billones de dólares se gastarán en programas de los estados, para y programas vitales de las comunidades.

Está en la Constitución
La Constitución de los Estados Unidos requiere un censo cada 10 años. El censo cuenta a cada persona que vive en el primer censo fue en 1990.

Se trata de la redistribución de distritos
De cada cinco años, el censo de los Estados Unidos se usa para redistribuir los distritos de los congresos y para determinar como muchos escaños cada estado recibe.

Participar es tu deber cívico
Participar en el censo es un requisito. Es una manera de participar en nuestra democracia y hacer "MY VOICE COUNT".

www.2020census.gov/jobs
1-855-JOB-2020

Name: DRCC_08_06_19_CENSUS 101
English/Spanish
Description: Informational Flier, Spanish, 1 sided, 8.5x11

Folder: 01_Flyers_English Spanish

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1-855-JOB-2020

Census Data Is Used All Around You
La información del censo se usa de muchas maneras

Residents
Residents use the census to support community issues involving legislation, quality of life and consumer advocacy.

Local Governments
Local governments use the census to build schools, offices, and more, which creates jobs.

Businesses
Businesses use census data to decide where to build factories, offices, and stores, which creates jobs.

Real Estate Developers
Real estate developers use the census to build new homes and revitalize old neighborhoods.

Residentes
Los residentes usan el censo para apoyar iniciativas que involucran legislación, calidad de vida y defensa del consumidor.

Gobiernos locales
Los gobiernos locales usan el censo para construir escuelas, oficinas y más, lo cual crea empleos.

Empresas
Las empresas usan datos del censo para decidir donde construir fábricas, oficinas y tiendas, lo cual crea empleos.

Promotores inmobiliarios
Promotores inmobiliarios usan el censo para construir hogares nuevos y revitalizar sectores más antiguos.

www.2020census.gov/jobs
1-855-JOB-2020

Name: DRCC_08_06_19_CENSUS 101 & Data
English/Spanish
Description: Informational Flier, Spanish, 2 sided, 8.5x11

Folder: 01_Flyers_English Spanish

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www.2020census.gov/jobs
1-855-JOB-2020

Name: DRCC_08_08_19_Census Data
English/Spanish
Description: informational Flier, Spanish, 1 sided, 8.5x11

Folder: 01_Flyers_English Spanish

Join the 2020 Census
Apply Online!
Full-Time and Part-Time Positions

The 2020 Census is taking applications for positions starting soon. There are a wide variety of full-time and part-time jobs for all levels of experience. Make your next job count by applying today!

For more information about our Field or Office positions please visit us at:

2020census.gov/jobs
1-855-JOB-2020

• Clerks • Supervisory Clerks • Enumerators
• Field Line Supervisors

• Must be 18 years or older • Must be U.S. Citizen
• Bilingual; must pass an oral equivalency exam in English

Shape your future
START HERE!

¡Solicita Empleo por Internet!
Empleos de Censo del 2020

El Censo del 2020 tiene una gran variedad de puestos que abrirán pronto, ofrecemos puestos temporales de tiempo completo o tiempo parcial. ¡Haz que tu próximo trabajo cuente!

Para más información sobre puestos de operación en el Censo u Oficina, visita 2020census.gov/jobs o llámalo al **1-855-JOB-2020**.

• Censistas
• Asistentes de Contratación
• Personal de Oficina
• Personal de Supervisión

• Especialistas en Asociaciones

Para más información sobre puestos Profesionales y de Gerencia, visita www.usajobs.gov

Como mínimo, el solicitante deberá:

- Cumplir con los requisitos de edad: 18 años o más.
- Tener permiso de trabajo en Estados Unidos.
- Ser bilingüe y aprobar una prueba oral de equivalencia en inglés.

Shape your future
START HERE!

Name: DRCC_08_07_19_Join the Census Team
English/Spanish
Description: Recruitment Flier, Bilingual, 2 sided, 8.5x11

Folder: 01_Flyers_Spanish

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• Personal de Oficina
• Personal de Supervisión

Para más informes sobre puestos Profesionales y de Gerencia, visita www.usajobs.gov

• Administradores de Oficina
• Especialistas en Asociaciones

Como mínimo, el solicitante deberá:

- Cumplir con la mayoría de edad: 18 años o más.
- Tener permiso de trabajar en Estados Unidos.
- Ser bilingüe y aprobar una prueba oral de equivalencia en inglés.

Shape your future
START HERE!

Name: DRCC_08_07_19_Join the Census Team
Spanish
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_English Spanish

Migrant Workers

The US Census wants to count you!

Helpful Census Facts

- Everybody Counts**
The census counts everyone where they live and sleep most of the time, even if the living arrangement is temporary.
- Confidentiality**
By law, your information is confidential. Your answers cannot be used against you by any government agency or court.
- Future Benefits**
Your region may benefit by new schools or healthcare facilities, more government funding for safety, social and infrastructure programs.
- Programs**
• Head Start & Reduced School Lunch Programs
• Supplemental Nutrition Assistance Program
• Federal Health Center Programs
• State Children Health Insurance
- Methods of Response**
• Internet • Telephone • Mail paper form
- Where to be Counted**
Respond from your home base, where you live most of the year. Do not use the base where you are when the Census is underway unless it's your home base on April 1, 2020.

Shape your future
START HERE!

Trabajadores Migrantes

EL CENSO LE QUIERE! ¡CÁMBIENLO!

Datos Útiles del Censo

- Todos Cuentan**
El censo cuenta a todos donde viven y duermen la mayoría del tiempo, aun cuando la estancia de vivienda sea temporal.
- Confidencialidad**
Por ley, su información es confidencial. Sus respuestas no pueden ser utilizadas contra él por cualquier agencia gubernamental o corte.
- Beneficios Futuros**
Su región puede beneficiarse al obtener escuelas o centros de salud nuevos, más fondos del gobierno para programas de seguridad, social e infraestructura.
- Programas**
• Programas de Comida Escolar Gratuita o Precio Reducido
• Programas de Asistencia de Nutrición Suplementaria
• Programas Federales de Centros de Salud
• Programa de Seguro de Salud Infantil Estatal
- Métodos de Respuesta**
• Internet • Teléfono • Formulario de Papeles por Correo
- Dónde ser Contado**
Responda desde su casa, donde vive la mayoría del tiempo. No use su lugar donde se encuentre cuando se lleve a cabo el censo, a menos que que ese sea su casa el 1ero de Abril del 2020.

Dale forma a tu futuro
¡EMPIEZA AQUÍ!

Name: DRCC_08_07_19_Migrant Workers
English/Spanish
Description: informational Flier, 2 sided, 3.6x11

Folder: 01_Flyers_Spanish

El Censo del 2020
4 Formas de Responder

- 1. Internet Seguro**
Nuevo y Rápido, Responder En Línea.
Es seguro y confidencial. Tu información y privacidad están protegidas. Es económico para ti y para los contribuyentes. Es mejor ahorrar dinero y focalizar esfuerzos - ofreciendo portales de ayuda y la habilidad de responder tus respuestas.
- 2. Responder por Teléfono**
Nuestros cenistas están listos en tomar tu información preparada por preguntas desde la comodidad de tu teléfono desde cualquier lugar.
- 3. Responder por Correo**
Espere recibir tu formulario de papel a través del correo o que se entregue a tu lugar de residencia. Puede ser llenado en tu hogar y enviado a través de la buxía u oficina de correo.
- 4. Entrevista En Persona**
Nuestros cenistas visitarán las residencias que eligen no auto-responder.

Múltiples Idiomas Disponibles		
<p>Teléfono e Internet</p> <p>Inglés Español Chino Coreano Español Inglés Arábico Francés Japonés Portugués Ciolo Haitiano</p>	<p>Cuestionario de Papel</p> <p>Inglés y Español</p>	<p>Entrevista en Persona</p> <p>Numerosos individuos de la comunidad con hablados para entrevistas de censo en su propio comunidad e idioma</p>

Cada encuesta completada es un componente esencial para una mejor América.

Dale forma a tu futuro EMPEZA AQUÍ | **United States Census 2020**

Name: DRCC_09_06_19_Four Ways to Respond Spanish
Description: Informational Flier, Spanish, 1 sided, 8.5x11

Folder: 01_Flyers_Spanish

Trabajadores Migrantes

Datos Útiles del Censo

- 1. Todos Cueman**
El censo cuenta a todos donde viven y duermen la mayoría del tiempo, aun cuando su capacidad de vivienda sea temporal.
- 2. Confidencialidad**
Por ley, tu información es confidencial. Tus respuestas no pueden ser utilizadas contra ti por cualquier agencia gubernamental o corte.
- 3. Beneficios Futuros**
Tu región puede beneficiarse al obtener escuelas o centros de salud nuevos, más fondos del gobierno para programas de seguridad, social e infraestructura.
- 4. Programas**
 - Programas de Comida Escolar Gratuita o Precio Reducido
 - Programas de Asistencia de Nutrición Suplementaria
 - Programas Festivos de Centros de Salud
 - Programa de Seguro de Salud Infantil Estatal
- 5. Métodos de Respuesta**
 - Internet + Teléfono
 - Formulario de Papeles por Correo
- 6. Donde ser Contado**
Responde desde tu casa, donde vives la mayoría del tiempo. No uses el lugar donde te encuentras cuando se llene a casa el Censo, a menos de que estés en tu casa el Tercer de Abril del 2020.

Dale forma a tu futuro EMPEZA AQUÍ | **United States Census 2020**

Name: DRCC_08_07_19_Migrant Workers Spanish,
Description: informational Flier, 1 sided, 3.6x11

Folder: 01_Flyers_English Spanish

Become a Census Worker
for the 2020 Census

The 2020 Census will count all the people living in the United States of America. We need your help! Make your first job!

2020census.gov/jobs

Positions including:

- field
- including assistants
- office operations supervisors
- census field supervisors
- census clerks

The positions will be flexible nationwide and offer flexible work hours, including daytime, evenings and weekends.

A partial job description for Enumerators is below.

ENUMERATOR

- Representar el censo y el conteo a las personas que viven en los EE. UU.
- Recibir asignación con instrucciones para contar a las personas en sus áreas asignadas.
- Contactar a las personas con el fin de obtener el mayor número de respuestas posibles.
- Guiar al público en el uso del formulario de cuestionario, correctivo, o formulario de respuesta.
- Realizar encuestas de campo y oficina.
- Asistir a las personas en el uso de dispositivos electrónicos.
- Mantener registros de campo y oficina.
- Reportar y explicar cualquier problema que ocurra.
- Mantener un registro de los nombres, direcciones y números de los hogares.
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2020census.gov/jobs
1-855-JOB-2020

Conviértete en un Empleado del Censo
para el Censo del 2020

¡El censo del 2020 contará a todas las personas que viven en los EE. UU. Necesitamos tu ayuda!

2020census.gov/jobs

Posiciones incluyen:

- Oficina
- Asistentes de Recolección
- Supervisores de Operaciones de Oficina
- Supervisores de Campo del Censo
- Personal que Realizan el Censo

Los puestos serán flexibles en todo el país y ofrecerán horarios de trabajo flexibles, incluyendo durante el día, tardes y fines de semana.

ENUMERADOR

- Representar el censo y el conteo a las personas que viven en los EE. UU.
- Recibir asignación con instrucciones para contar a las personas en sus áreas asignadas.
- Contactar a las personas con el fin de obtener el mayor número de respuestas posibles.
- Guiar al público en el uso del formulario de cuestionario, correctivo, o formulario de respuesta.
- Realizar encuestas de campo y oficina.
- Asistir a las personas en el uso de dispositivos electrónicos.
- Mantener registros de campo y oficina.
- Reportar y explicar cualquier problema que ocurra.
- Mantener un registro de los nombres, direcciones y números de los hogares.
- Mantener un registro de los nombres, direcciones y números de los hogares.
- Mantener un registro de los nombres, direcciones y números de los hogares.

2020census.gov/jobs
1-855-JOB-2020

Dale forma a tu futuro EMPEZA AQUÍ | **United States Census 2020**

Name: DRCC_08_06_19_Become an Enumerator English/Spanish
Description: Recruitment Flier, 2 sided, 8.5x11

Conviértete en un Empleado del Censo
para el Censo del 2020

¡El censo del 2020 contará a todas las personas que viven en los EE. UU. Necesitamos tu ayuda!

2020census.gov/jobs

Posiciones incluyen:

- Oficina
- Asistentes de Recolección
- Supervisores de Operaciones de Oficina
- Supervisores de Campo del Censo
- Personal que Realizan el Censo

Los puestos serán flexibles en todo el país y ofrecerán horarios de trabajo flexibles, incluyendo durante el día, tardes y fines de semana.

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- Recibir asignación con instrucciones para contar a las personas en sus áreas asignadas.
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- Guiar al público en el uso del formulario de cuestionario, correctivo, o formulario de respuesta.
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2020census.gov/jobs
1-855-JOB-2020

Dale forma a tu futuro EMPEZA AQUÍ | **United States Census 2020**

Name: DRCC_08_07_19_Become an Enumerator Spanish
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Spanish

Confidencialidad
El Censo del 2020 y Administración de Datos

Cuando usted nos confía con su información, nuestra meta es -deber lugar- es de mantenerla segura. Hacemos mucho en ser como líder de la nación en proveer información de calidad sobre su pueblo y economía. No podemos producir estos datos sin usted.

Los empleados hacen un juramento de por vida de proteger su información. Si ellos rompen ese juramento pueden ser multados hasta \$250,000 y encarcelados hasta 5 años. Todos nuestros empleados tienen un entrenamiento obligatorio anual recordándonos sobre nuestra política de confidencialidad.

La Ley Protege Su Información

Por ley su información es confidencial. Sus respuestas no pueden ser usadas en su contra por ninguna agencia gubernamental o tribunal. La ley está en Título 13 del Código de E. U. Cualquier que viola esta ley enfrenta castigos severos.

Nuestros Principios de Privacidad Guían Nuestro Trabajo

Nuestros principios de privacidad guían nuestras acciones así que respetamos su privacidad y protegemos su confidencialidad.

- No identificamos a individuos en los datos.
- Solo podemos publicar estadísticas.
- Nuestro Mesa Directiva de Revelación (de información) verifica que cualquier producto de datos que presentemos cumple con nuestras normas de confidencialidad.

Tecnologías Seguras

Desde el principio del proceso de la inscripción los datos hasta el almacenamiento final de los datos, protegemos su información siguiendo las mejores prácticas de la industria y estándares federales. Usamos información encriptada y dos formas de autenticación para asegurar el acceso del sistema. La seguridad de nuestro sistema es nuestra prioridad y estamos continuamente trabajando para abordar amenazas que surgen.

¡Mantemos Su Información Segura!

Dale forma a tu futuro EMPEZA AQUÍ | **United States Census 2020**

Name: DRCC_08_07_19_Confidentiality Spanish
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Arabic

الخصوصية
إحصاء 2020 والإشراف على البيانات

عندما نثق بك ببياناتك، فإننا نلتزم بحمايتها. هدفنا هو أن نكون من بين أفضل الدول في توفير معلومات عالية الجودة عن شعبنا واقتصادنا. لا يمكننا إنتاج هذه المعلومات دون إحصاء 2020.

يخضع الموظفون الذين يجمعون البيانات إلى قسم من قسمنا من حيث الالتزام بقوانين الخصوصية. إذا خالفوا هذه القوانين، يمكن أن يتعرضوا لعقوبات تصل إلى 250,000 دولار وسجن لمدة 5 سنوات. جميع موظفي إحصاء 2020 يخضعون لتدريب إلزامي سنوي حول سياسات الخصوصية الفيدرالية.

يحمي القانون معلوماتك

موجب القانون على موظفي إحصاء 2020 حماية معلوماتك عن حياتك الخاصة. لا يمكن أن نشارك أي من هذه المعلومات مع أي جهة حكومية أخرى.

مبادئ الخصوصية التي نوجه أنفسنا

نوجه مبادئ الخصوصية الخاصة بنا وفقًا لـ 13 من قانون الخصوصية الفيدرالية.

- نحن لا نحدد الأفراد في البيانات.
- يمكننا فقط نشر الإحصاءات.
- يمكننا مشاركة مزايا الإحصاء فقط مع أولئك الذين يحتاجون إليها لأغراض محددة.

نلتزم بحماية معلوماتك عن حياتك الخاصة. نستخدم أفضل الممارسات في الصناعة والتقنيات الفيدرالية لحماية معلوماتك عن حياتك الخاصة. نستخدم المعلومات المشفرة ونوعين من المصادقة لضمان الوصول الآمن إلى البيانات. نلتزم بحماية معلوماتك عن حياتك الخاصة.

نفي ببياناتك أمانة

2020 Census

Name: DRCC 10_23_19_Confidentiality Arabic
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Arabic

Name: DRCC 06_17_19_BE A CENSUS TAKER
Arabic
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Arabic

Name: DRCC 06_28_19_Work for the US Census
Arabic
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Arabic

Name: DRCC 06_28_19_Work for the US Census Field
Arabic
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Arabic

DRCC 06_28_19_Work for the US Census Management
Arabic
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers

Name: census_2020_Trifold_AIAN
Description: Recruitment Flier, 2 sided, 8.5x11

Folder: 01_Flyers

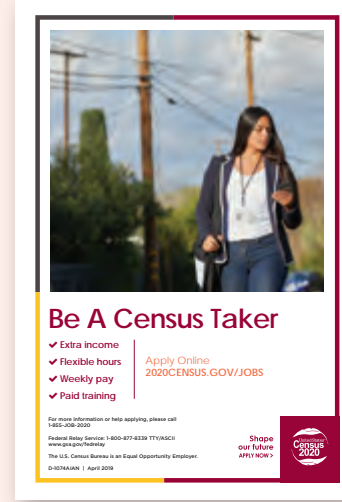
Name: census_DRCC_07_29_19_Census 101_AIAN
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_AIAN



Name: census_2020_pubflyer_AIAN_multi 1
Description: Recruitment Flier, 1 sided, 4x6

Folder: 01_Flyers_AIAN



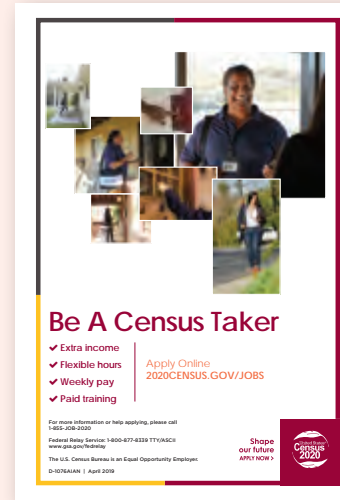
Name: census_2020_pubflyer_AIAN_multi 2
Description: Recruitment Flier, 1 sided, 4x6

Folder: 01_Flyers_AIAN



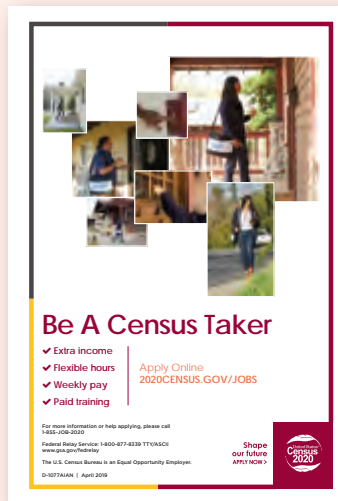
Name: census_2020_pubflyer_AIAN_multi 3
Description: Recruitment Flier, 1 sided, 4x6

Folder: 01_Flyers_AIAN



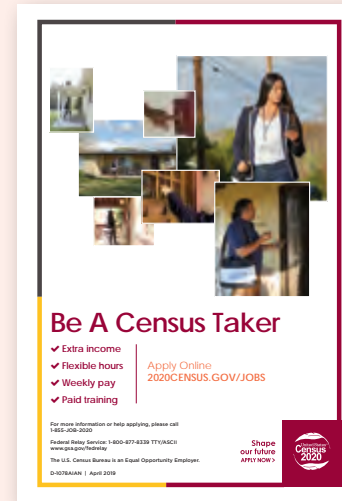
Name: census_2020_pubflyer_AIAN_multi 4
Description: Recruitment Flier, 1 sided, 4x6

Folder: 01_Flyers_AIAN



Name: census_2020_pubflyer_AIAN_multi 5
Description: Recruitment Flier, 1 sided, 4x6

Folder: 01_Flyers_AIAN



Name: census_2020_pubflyer_AIAN_multi 6
Description: Recruitment Flier, 1 sided, 4x6

Folder: 01_Flyers_AIAN

Apply Online Now
2020CENSUS.GOV/JOBS

Thousands of jobs are available nationwide.
Help support your community - Be a census taker.

- Extra income
- Weekly pay
- Flexible hours
- Paid training

Shape our future
START HERE >

United States Census 2020

For more information or help applying, please call 1-855-JOB-2020
Federal Relay Service 1-800-877-8339 TTY/ASCLL www.census.gov/fedrelay
The U.S. Census is an Equal Opportunity Employer.

Name: DRCC_10_21_19_Apply AIAN
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Chinese Traditional

人口普查的資料保密
2020年人口普查和數據管理

當您信任我們收集您的資料時，人口普查局的目標和法律責任就是保持它的安全。我們的使命是成為全國領先的質量數據提供者。沒有您的幫助，我們無法提供這些人民所需的質量信息。

人口普查局的員工會暫時保留您的資料。如果他們違反了警告，他們可能會被罰款高達250,000美元並被判入獄5年以上。所有的員工將接受強制性培訓，以確保他們遵守我們的保密政策。

法律將保護您的資料
根據法律，您的資料信息是保密的，任何政府機構或法院都不能用您的回答來反對您。該法律載於美國法典第13章中，任何違反此法律的人都會面臨嚴厲的處罰。

普查局的隱私原則監督著我們的工作
我們的隱私原則監督著我們的工作，以便我們尊重您的隱私和保護您的機會。
我們只以數據集處理個人
我們只能發布統計數據。
我們的審美委員會將檢查我們發布的任何數據資料產品，以符合我們的保密標準。

從資料收集過程開始到最終的信息存儲，人口普查局將使用實際的技術和嚴格的程序來保護您的資料。我們只會使用數據庫和任何類型的身份驗證以確保系統的完整性。普查局系統的安全性是首要任務。我們將不斷地改進政策來解決新興的威脅。

人口普查局保證您的資料安全!

Name: DRCC_04_16_19_Confidentiality Chinese Traditional
Description: Informational 1 sided, 8.5x11

Folder: 01_Flyers_Chinese Traditional

人口普查局的資料是用於在您的周邊
了解您如何能幫助人口普查局 www.census.gov/partners

公司企業使用人口普查局的數據來決定在哪些地區建立商業設施、新的工廠、辦公室和商店。

地方政府的普查數據用於在公共安全、緊急響應、地方政府的預算、立法、生活質量及消費調查、輸送系統、家庭及社區計劃的進步。

您的資料是保密的。
聯邦法律保護您的人口普查數據。您的資料不會被用於產生統計數據。根據法律，我們不能將您的信息轉讓給其他機構。執法機構無法查閱您的信息。您不能因提供信息而受到任何有損信譽的行政處分。

2020年的人口普查將比以往更容易。
在2020年，您將能夠上網管理人口普查的問題。

您可以幫忙
您是專家。我們需要您的想法。以最佳的方式來確保每一戶家庭社區中的人都能得到幫助。

Name: DRCC_04_30_19_Census 101 Chinese Traditional
Description: Recruitment Flier, 2 sided, 8.5x11

Folder: 01_Flyers_Chinese Traditional

歡迎加入2020年人口普查
誠聘全職和兼職，請上網申請

2020年人口普查開始接受工作申請。為擁有不同經驗的人才提供種類繁多的職位。誠聘全職/兼職人才，立即申請，讓人口普查成為您的下一份工作。

查詢本地或辦公室職位的信息，請訪問我們的網站或致電
2020census.gov/jobs
1-855-JOB-2020
(1-855-562-2020)

- 全職/兼職職位
- 辦公室/居家
- 職位培訓

Name: DRCC_04_16_19_Join the Census Chinese Traditional
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Chinese Simplified

歡迎加入2020年人口普查
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2020census.gov/jobs
1-855-JOB-2020
(1-855-562-2020)

- 全職/兼職職位
- 辦公室/居家
- 職位培訓

Name: DRCC_07_26_19_Join the Census Chinese Simplified
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Chinese Simplified

人口普查的資料保密
2020年人口普查和數據管理

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人口普查局保證您的資料安全!

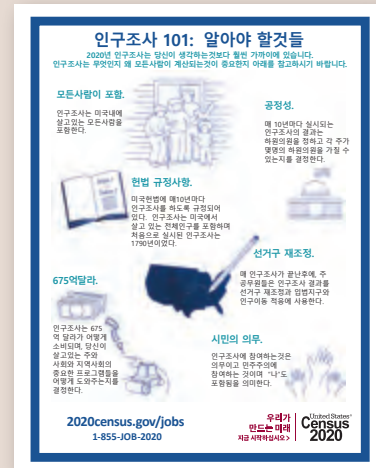
Name: DRCC_04_26_19_Confidentiality Chinese Simplified
Description: Informational 1 sided, 8.5x11

Folder: 01_Flyers_Chinese Simplified



Name: DRCC_04_30_19_Census 101
Chinese Simplified
Description: Recruitment Flier, 2 sided, 8.5x11

Folder: 01_Flyers_Korean



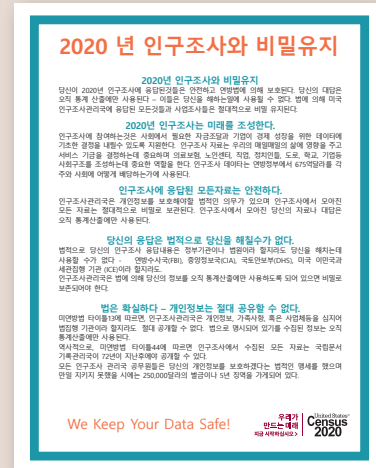
Name: DRCC_06_13_19_Census 101
Korean
Description: Recruitment Flier, 2 sided, 8.5x11

Folder: 01_Flyers_Recruiting



Name: DRCC_11_07_19_LGBTQ Recruitment
Description: Informational Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Korean



Name: DRCC_09_12_19_Census Confidentiality
Korean
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Recruiting



Name: DRCC_10_28_19_Job AD Holiday November
Description: Recruitment Flier, 1 sided, 10x7.5

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Elderly Extra Income
Description: Recruitment Flier, 1 sided, 8.5x11

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Job AD Get Paid
Description: Recruitment Flier, 1 sided, 14x7

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Help Community
Description: Recruitment Flier, 1 sided, 11x8.5

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Help Community
Description: Recruitment Flier, 1 sided, 11x8.5

Folder: 01_Flyers_Recruiting



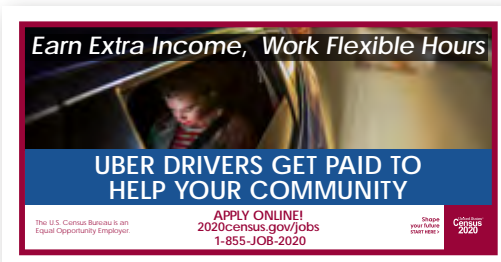
Name: DRCC_09_13_19 Working Your Com
Description: Recruitment Flier, 1 sided, 14x7

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Working Your Com
Description: Recruitment Flier, 1 sided, 14x7

Folder: 01_Flyers_Recruiting



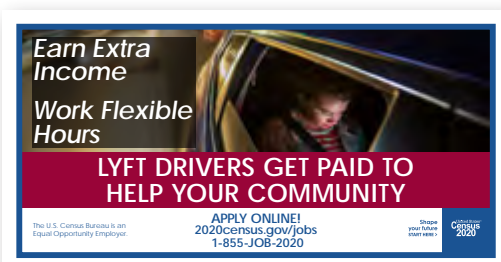
Name: DRCC_09_13_19 Uber Drivers Extra Income
Description: Recruitment Flier, 1 sided, 14x7

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Delivery Drivers Extra Income
Description: Recruitment Flier, 1 sided, 14x7

Folder: 01_Flyers_Recruiting



Name: DRCC_09_13_19 Lyft Drivers Extra Income
Description: Recruitment Flier, 1 sided, 14x7

Folder: 01_Flyers_Recruiting_November Campaign



Name: DRCC_10_25_19_Vets Earn Extra Income November
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_28_19_Holiday November
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_25_19_Job AD Extra Income C_Nov
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_25_19_Students Earn Extra Income_Nov
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_25_19_Job AD Extra Income A_Nov
Description: Recruitment Flier, 1 sided, 12x24



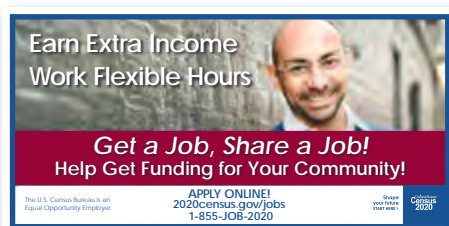
Name: DRCC_10_25_19 Job AD Get Paid-November
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_25_19_Job AD Help Community_Nov
Description: Recruitment Flier, 1 sided, 5x4



Name: DRCC_10_25_19_Job AD Extra Income B November
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_25_19_Job AD Working Your Com_Nov
Description: Recruitment Flier, 1 sided, 12x24



Name: DRCC_10_25_19_Teachers Earn Extra Income_Nov
Description: Recruitment Flier, 1 sided, 12x24

Folder: 02_Posters & Banners



Name: DRCC_08_02_19_Join the Census Spanish
 Spanish
 Description: Recruitment Poster, 1 sided, 12x24

Folder: 02_Posters & Banners



Name: DRCC_07_19_19_Census101_16x20
 Description: Informational Poster 1 sided 16x20

Folder: 02_Posters & Banners



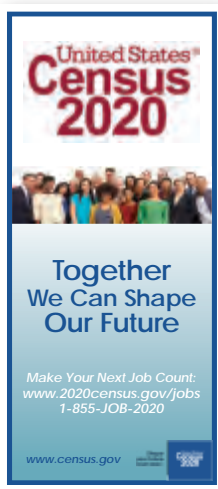
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 Description: Recruitment Banner, 1 sided 72"x24"

Folder: 02_Posters & Banners



Name: DRCC_04_04_19_Work for the Census Banner Library
 Description: Recruitment Banner, 1 sided 96"x 36"

Folder: 02_Posters & Banners



Name: DRCC_04_26_19_ 2020 Census Banner 33x78
 Description: General Information Pop-Up, 1 sided 33"x78"

Folder: 02_Posters & Banners



Name: DRCC_05_21_19_ 2020 Census Banner 33x78
 Spanish
 Description: General Information Pop-Up, 1 sided 33"x78"

Folder: 02_Posters & Banners



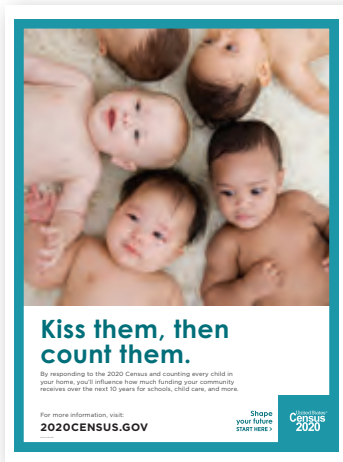
Name: C2M-011 Census 2020 Batch 4 English Join letter-size
Description: Recruitment Banner, 1 sided 8.5x11

Folder: 02_Posters & Banners



Name: C2M-011 Census 2020 Batch 4 English Help letter-size
Description: Recruitment Banner, 1 sided 8.5x11

Folder: 02_Posters & Banners



Name: Poster_About_Counting_Young_Children
Description: Recruitment Banner, 1 sided 18x24

Folder: 02_Posters & Banners



Name: Poster_About_Counting_Young_Children
Spanish
Description: Recruitment Banner, 1 sided 18x24

Folder: 02_Posters & Banners



Name: DRCC_05_21_19_2020 Census Parade Banner 90x30
(and carrying poles) Works as wall banner too.
Description: General Information Banner, 1 sided 90"x30"

Folder: 02_Posters & Banners



Name: DRCC_10_25_19 Poster_Census 101
Spanish
Description: Recruitment Banner, 1 sided 12x18 & 10x13

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_Dec2018
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_Jan2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_Feb2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_Mar2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_April2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_May2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



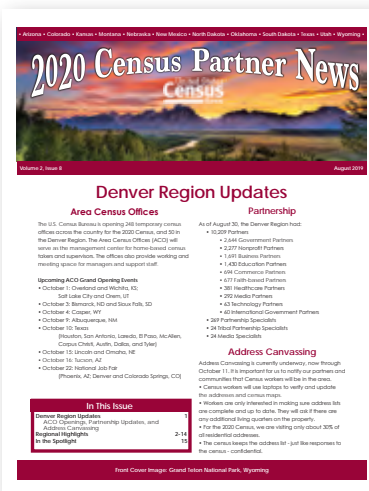
Name: 2020CensusPartnerNews_June2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_July2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



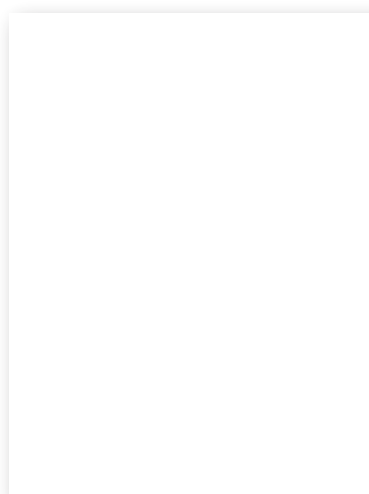
Name: 2020CensusPartnerNews_Aug2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_Sept2019
Description: Digital / Printable Newsletter

Folder: 03_Newsletters



Name: 2020CensusPartnerNews_Oct2019
Description: Digital / Printable Newsletter

Folder: 04_Newspaper Press



Name: DRCC_04_10_19_Join the Census 4.5x5 ad
Description: Print Advertisement 4.5" x 5"

Folder: 04_Newspaper Press



Name: DSCC_04_09_19 Join the Census Team .5page BW
Description: Print Advertisement, half page, Black & White

Folder: 04_Newspaper Press



Name: DRCC_04_09_19_Parents Colorado Springs 8th page
Description: Print Advertisement 3.5" x 2.125"

Folder: 04_Newspaper Press



Name: DRCC_11_20_18 White Male Ret_D-3219
Description: Print Advertisement

Folder: 04_Newspaper Press



Name: DRCC_04_10_19_Join the Census Monitor Message
Description: Digital Advertisement, 1920 x 2080 pixels

Folder: 05_Infograms_Infographics



Name: DRCC_01_22_19_Census Hiring_Spanish Formal
Description: Recruitment Video, 30 sec. Standard Format

Folder: 05_Infograms_Infographics



Name: DRCC_01_22_19_Census Hiring_Spanish Formal
Description: Recruitment Video, 60 sec. Social media Format

Folder: 05_Infograms_Infographics



Name: DRCC_01_22_19_Census Hiring_Spanish Formal
Description: Recruitment Video, 60 sec. Standard Format

Folder: 05_Infograms_Infographics



Name: DRCC_01_22_19_Census Hiring_Spanish Formal
Description: Recruitment Video, 30 sec. Social media Format

Folder: 05_Infograms_Infographics



Name: DRCC_11_27_18_Looking for Work? English
Description: Recruitment Video, 60 sec. Social media Format

Folder: 05_Infograms_Infographics



Name: DRCC_11_27_18_Looking for Work? English
Description: Recruitment Video, 60 sec. Standard Format

Folder: 06_Videos



Name: DRCC_11_16_18 15sec Recruiting Video
Description: Recruitment Video, 15 sec. Standard Format

Folder: 06_Videos



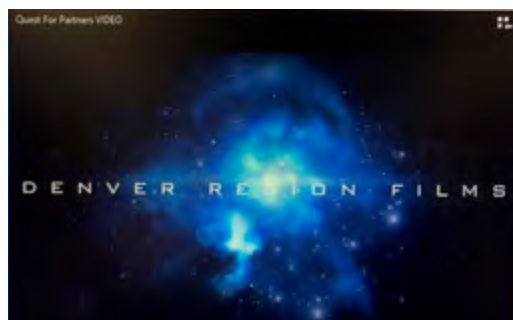
Name: DRCC_11_16_18 30sec Recruiting Video
Description: Recruitment Video, 30 sec. Standard Format

Folder: 06_Videos



Name: DRCC_11_16_18 60sec Recruiting Video
Description: Recruitment Video, 60 sec. Standard Format

Folder: 06_Videos



Name: DRCC_01_02_19_Quest for Partners
Description: Recruitment Video, 60 sec. Standard Format

Folder: 06_Videos



Name: Counting Young Children, Training Intro
Description: Informational Video, 55 sec. Standard Format

Folder: 06_Videos



Name: Dinh Minh Anthem, Short

Description: Human Interest Video, 1.5 min. Standard Format

Name: Dinh Minh Anthem, Long

Description: Human Interest Video, 3.75 min. Standard Format

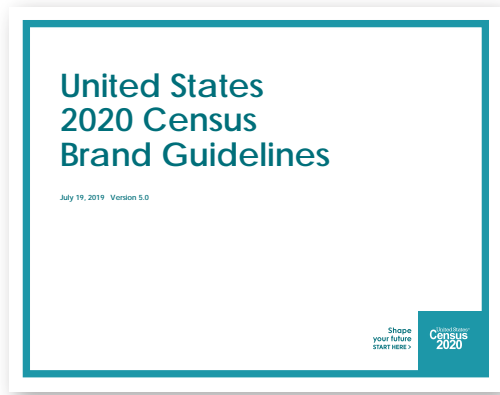
Folder: 07_Postcards



Name: DRCC_04_04_19_Join the Census Team

Description: Recruitment 1 sided Postcard

Folder: 08_Census Logos



Name: 2020-census-brand-guidelines Version 5
Description: Printable Pdf. Multi-page, 8.5x11

Folder: 08_Census Logos

Folder: 08_Census Logos



Name: 2020 Logo Shape Your Future
Colors: RED, TEAL, GREEN, BLUE
Description: Pdf or jpg files available

Folder: 08_Census Logos



Name: 2020 Logo_IN BOX_ Shape Your Future
Colors: RED, TEAL, GREEN, BLUE
Description: Pdf or jpg files available

Folder: 08_Census Logos



Name: 2020 Census Logo
Preferred color: RED, Pantone 194C
Description: Pdf or jpg files available

Folder: 08_Census Logos



Name: U.S. Census Bureau logo
Preferred color: Blue, Pantone 647C
Description: Pdf or jpg files available

Folder: 08_Census Logos



Name: US Census Bureau Vector
Description: Logo, vector graphics available as .ai or .pdf

Folder: 08_Census Logos



Name: US Census Bureau.jpg
Description: Logo, Raster Graphics (Photoshop) as .jpg

Folder: 08_Census Logos



Name: United States Census 2020 Vector
Colors: RED, TEAL, GREEN, BLUE
Description: Logo, vector graphics available as .ai or .pdf

Folder: 08_Census Logos



Name: United States Census Bureau.jpg
Colors: RED, TEAL, GREEN, BLUE
Description: Logo, Raster Graphics (Photoshop) as .jpg

Folder: 08_Census Logos



Name: US Census Tribal Vector
Description: Logo, vector graphics available as .ai or .pdf

Folder: 08_Census Logos



Name: 2020 Census Tribal logo.jpg
Description: Logo, Raster Graphics (Photoshop) as .jpg

United States®
**Census
2020**

لثشكلاوا بأيدبكم
ملامح مستقبلكم
< ابدؤوا من هنا >

Name: Census_logo_lockup_Arabic
Description: Logo, Vector Graphics (Illustrator)

우리가
만드는 미래
지금 시작하십시오 >

United States®
**Census
2020**

Name: Census_logo_lockup_Korean
Description: Logo, Vector Graphics (Illustrator)

你我未來
由此展开 >

United States®
**Census
2020**

Name: Census_logo_lockup_Chinese Simplified
Description: Logo, Vector Graphics (Illustrator)

Wpływaj
na kształt
swojej przyszłości
ZACZNIJ JUŻ DZIŚ >

United States®
**Census
2020**

Name: Census_logo_lockup_Polish
Description: Logo, Vector Graphics (Illustrator)

你我未來
由此展開 >

United States®
**Census
2020**

Name: Census_logo_lockup_Chinese Trad
Description: Logo, Vector Graphics (Illustrator)

Ваше будущее
в ваших руках
Сделайте первый шаг >

United States®
**Census
2020**

Name: Census_logo_lockup_Russian
Description: Logo, Vector Graphics (Illustrator)

Bigyang hugis
ang inyong
kinabukasan
MAGSIMULA DITO >

United States®
**Census
2020**

Name: Census_logo_lockup_Filipino
Description: Logo, Vector Graphics (Illustrator)

Dê forma
ao seu futuro
COMECE AQUI >

United States®
**Census
2020**

Name: Census_logo_lockup_Portuguese Mainland
Description: Logo, Vector Graphics (Illustrator)

Façonnez
votre avenir
COMMENCEZ ICI >

United States®
**Census
2020**

Name: Census_logo_lockup_French
Description: Logo, Vector Graphics (Illustrator)

Prepare
Avni W
KÒMANSE ISIT LA >

United States®
**Census
2020**

Name: Census_logo_lockup_Haitian Creole
Description: Logo, Vector Graphics (Illustrator)

未来のカタチ
ここからスタート >

United States®
**Census
2020**

Name: Census_logo_lockup_Japanese
Description: Logo, Vector Graphics (Illustrator)

Định hướng
tương lai
KHỞI ĐẦU TỪ ĐÂY >

United States®
**Census
2020**

Name: Census_logo_lockup_Vietnamese
Now available in all 5 colors
Description: Logo, Vector Graphics (Illustrator)

Folder: 10_Miscellaneous



Name: DRCC_06_10_19_ACO SaveDate Email Blast
Description: Email Blast ACO Opening Marketing

Folder: 10_Miscellaneous



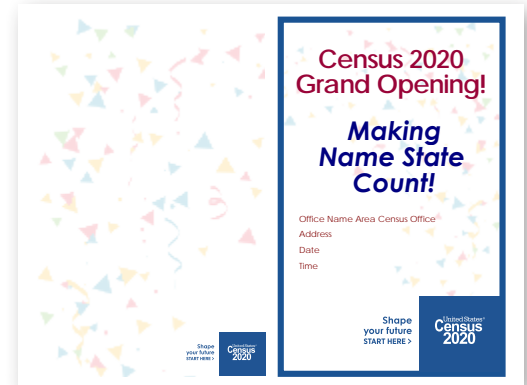
Name: DRCC_06_11_19_ACO Invitation Email Blast
Description: Email Blast ACO Opening Marketing

Folder: 10_Miscellaneous



Name: DRCC_06_11_19_ACO Invitation Form
Description: Printed Invitation ACO Opening Marketing

Folder: 10_Miscellaneous



Name: DRCC_06_10_19_ACO Itinerary Form
Description: 8.5x11 Printed ACO Opening Marketing

Folder: 10_Miscellaneous



Name: DRCC_09_12_19_ACO Build the Team
Description: Email Blast ACO Opening Marketing

Folder: 10_Miscellaneous



Name: Thank you Cards
Description: Preprinted Card & Envelope
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: Proud Partner Window Cling
Description: Printed Plastic, 7" x 11"
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: Proud Partner Window Cling Small
Description: Printed Plastic, 4" x 6"
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: Proud Partner Certificate
Description: Printed Card Stock, 8.5x11
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: Proud Partner Window Cling Spanish
Description: Printed Plastic, 7" x 11"
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: Proud Partner Window Cling Small Spanish
Description: Printed Plastic, 4" x 6"
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: Proud Partner Certificate Spanish
Description: Printed Card Stock, 8.5x11
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: AIAN Proud Partner Window Cling
Description: Printed Plastic, 7" x 11"
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: AIAN Proud Partner Window Cling Small
Description: Printed Plastic, 4" x 6"
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: AIAN Proud Partner Certificate
Description: Printed Card Stock, 8.5x11
To Order Contact DARCC office 972-510-1530

Folder: 10_Miscellaneous



Name: DRCC_10_29_19_2020 Census Stickers_Spanish
Description: 11x8.5 2" Stickers
Formatted to print on Avery 2" round labels (Product# 22807)

Folder: 11_Tribal



Name: December 2018 Tribal Tribune
Description: Digital / Printable Newsletter

Folder: 10_Miscellaneous



Name: DRCC_10_29_19_2020 Census Stickers_English
Description: 11x8.5 2" Stickers
Formatted to print on Avery 2" round labels (Product# 22807)

Folder: 11_Tribal_AIAN Series



Name: Confidentiality Bookmark AIAN
Description: 2.5x8.5 2sided, four up layout
Ready for your logo. Please contact Jeff

Folder: 11_Tribal_AIAN Series



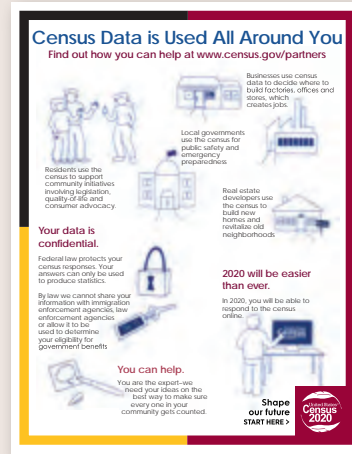
Name: Census 101 Bookmark AIAN
Description: 2.5x8.5 2 sided, four up layout
Ready for your logo. Please contact Jeff

Folder: 11_Tribal_AIAN Series



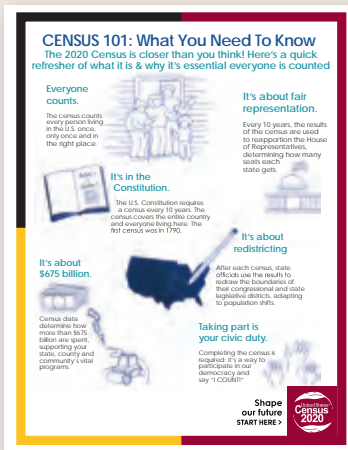
Name: Shape Our Children Bookmark AIAN
Description: 2.5x8.5 2sided, four up layout
Ready for your logo. Please contact Jeff

Folder: 11_Tribal_AIAN Series



Name: Census Data Flier AIAN
Description: 8.5x11, 1 sided,
Ready for your logo. Please contact Jeff

Folder: 11_Tribal_AIAN Series



Name: Census 101 Bookmark AIAN
Description: 8.5x11, 1 sided,
Ready for your logo. Please contact Jeff

Folder: 11_Tribal_AIAN Series



Name: Counting Young Children AIAN
Description: 8.5x11, 1 sided,
Ready for your logo. Please contact Jeff

Folder: 12_Power Point



Name: LGBTQ Presentaion
Description: PowerPoint file

Folder: 12_Power Point



Name: Group Quarters v3 final
Description: PowerPoint file

Folder: 12_Power Point



Name: DRCC_01_10_19 PS Job Overview
Description: PowerPoint file

Folder: 12_Power Point



Name: DRCC_02_04_19 Y&R Report
Description: PowerPoint file

Folder: 12_Power Point



Name: 2-3 hr CCC Training powerpoint 4-19-19
Description: PowerPoint file

Folder: Folder: 13_Forms

DRCC_12_12_18 D-969

SIGN IN SHEET
2020 Census
1. Date _____
2. Time _____
3. Office Number _____

4. Recruiting Assistant _____

Purpose

5. Office mailing address _____ City _____ State _____ ZIP Code _____

6. Session site _____ 7. Site address _____ City _____ State _____ ZIP Code _____

8. Site Contact Name _____ Site Email _____ Telephone Number _____

Applicant Name (Please Print)	Telephone number	Email	County

I placed the EEO poster in a location in this room so that all applicants could see it.

Signature of Recruiting Assistant _____ Date _____

Name: DRCC_12_12_18_Form D-969
Description: Recruitment Sign In Form

Folder: Folder: 13_Forms

Trademark License Agreement

Whereas the U.S. Census Bureau, U.S. Department of Commerce ("Licensor"), has advised and is using the 2020 Census® logo, and has received Federal registration of the 2020 Census® logo from the U.S. Patent and Trademark Office as a trademark; and

Whereas [ORGANIZATION] ("Licensee") desires to use the 2020 Census® logo on its (its) promotional materials (web pages, brochures, correspondence, notices, press-wiring, webinars, etc.) and/or other written promotional items;

Now, therefore, in consideration of the mutual promises herein contained, it is agreed that:

- Grant of License:** The Licensor hereby grants to the Licensee a non-exclusive, non-transferable right to use 2020 Census® logo for the purposes described herein.
- Quality Control:** The Licensee shall have the right, at all reasonable times, to inspect the Licensee's goods, services, and promotional materials employing 2020 Census® logo to ensure that such use is of proper quality and otherwise consistent with the agreement, and may terminate the license should it determine that the use is inconsistent with this Agreement.
- Duration and Termination:** This Agreement shall terminate two years from the date of its signature by both parties. The Licensee Agreement may be renewed at the discretion of the Licensor for an additional term of one year, commencing on the anniversary of the expiration of the current term, subject to the express written consent of Licensor. Upon termination of the Agreement, all rights of the Licensee to use 2020 Census® logo shall immediately terminate.
- Assignment and Sub-License:** The Licensee is not permitted, without the prior written consent of Licensor, to assign, subcontract, or otherwise transfer the Licensee's rights or obligations under this Agreement.

In witness whereof, the parties have caused this document to be signed as of the date of the two dates below:

Website: [www.census.gov](#)

Address: 4600 Reservoir Road

Washington, DC 20548-0001

U.S. Census Bureau

U.S. Department of Commerce

Date _____

Name: _____

Job Title: _____

U.S. Census Bureau

U.S. Department of Commerce

Date _____

Name: 2020 Census Logo Usage Agreement_
Description: for use of Census logos, PDF

Folder: Folder: 13_Forms

Thank you for participating in this U.S. Census Bureau/Census for New Media & Promotion (CNMF) project. Please read and sign this CONTENT RELEASE. Content (defined below) covered by this Content Release may be used in promotional products to describe the U.S. Census Bureau's work and illustrate how census information is used by governments, businesses and communities to plan and make decisions. Thank you for your participation.

Content Release

"I hereby grant to the U.S. Census Bureau an irrevocable, LIFETIME, ROYALTY-FREE, NON-EXCLUSIVE, WORLDWIDE right to use my name, picture, photograph, video footage, testimonial, quote, speech, voice, mail (including words and/or lyrics), and audio (hereinafter "Content") in all media now existing or to be created in the future, including use of Content in promotional efforts, including the dissemination to publishers and/or media outlets as general source material to support a news release or specific campaign and that may be published in print materials (newspapers, brochures), broadcast materials (television, cable, radio) and internet (online) venues, or for any other lawful purpose. Further, I waive any right to inspect or approve the use of the Content or finished version incorporating the Content. I hereby release any claims I may have based on any usage of the Content, including but not limited to claims for either invasion of privacy or libel. I hereby warrant that I have the right to grant these permissions and that I have sole copyright ownership of any Content, or that I have obtained permission from the copyright owner(s) of said Content to grant such permissions. I warrant that I am of legal age and competent to sign this release. If I am signing on behalf of a minor, I warrant that I am legally authorized to sign for said minor. I agree that this release shall be binding on me, my legal representatives, heirs, and assigns, as well as on any minor for whom I am signing. I further INDEMNIFY and HOLD HARMLESS Census, its employees, agents, and contractors against any and all claims, actions, or damages asserted by or paid to any party on account of a breach or alleged breach of the above warranties. I further agree that Census WILL NOT compensate me in any way or pay me for using the Content and that Census is under no obligation to use said Content for any purpose whatsoever. I have read this release and am fully aware of its contents."

Signature	_____
Parent's or guardian's signature, if the individual is a minor	_____
Printed name	_____
Location of today's activity	_____
Today's date	_____

census.pdf

Name: Photo Release Form
Description: For photography use of likenss, PDF

Approved Regional Materials Library

The Denver Region & Dallas Area Regional Census Center

M:\02_Everyone\04_Approved Regional Materials



Still can't find something? Try these sites:

Census Library

<https://www.census.gov/library/publications.html>

Census Newsroom / Press Releases

<https://www.census.gov/newsroom/press-releases.html>

Census Partnership

<https://www.census.gov/partners.html>

Decennial Partnership

https://collab.ecm.census.gov/div/fld/decennial_ops/dpb/SitePages/Home.aspx

PIO Resource Hub

<https://share.census.gov/teamsites/Census%20Bureau%20Talking%20Points/SitePages/Home.aspx>

Corporate Identity & Branding (CIDB)

<https://collab.ecm.census.gov/div/cnmp/intranet/CIDB/Pages/default.aspx>

2020 Census Partnership

<https://2020census.gov/en/partners.html>

2020 Census Statistics In Schools

<https://www.census.gov/programs-surveys/sis.html>

Please contact me; jeffrey.p.kaski@2020census.gov for more information or for development of new marketing materials targeted to your community.

COMMUNITY OUTREACH TOOLKIT

A quickstart guide to tailoring
census outreach efforts for the
people you serve



How to use this toolkit:

STEP 1

READ THE INTRO

PAGE 03

Welcome!
Find out what this toolkit is, who it's for, and how to use it.

STEP 2

GET A CENSUS REFRESHER

PAGE 04

Take Census 101—get a refresher on the reasons census matters to your community and the United States at large.

STEP 3

LEARN THE BASICS OF OUTREACH

Get quick tips & best practices on how to design your outreach based on behavioral science research.

PAGE 06

STEP 4

IDENTIFY YOUR AUDIENCE TO UNDERSTAND THEIR BARRIERS TO PARTICIPATION



"I don't think the census has any impact on my life."

PAGE 11

"I don't feel comfortable sharing my information."



PAGE 12



"I have trouble completing census forms."

PAGE 13

"I don't have time to fill out the census."



PAGE 14

STEP 5

TAILOR YOUR OUTREACH

PAGE 15

Answer some questions and fill in the blanks to create a plan for your outreach strategy.

STEP 6

USE OUR RESOURCES

PAGE 16

See examples and get printable materials to support your census outreach efforts.

1

READ THE INTRO

WHAT THIS TOOLKIT IS AND WHO IT'S FOR

Hello, and thanks for your interest!

You see the value in high-quality census data and want to ensure this continues so that your organization and our communities can benefit. **You want the people you serve to be accurately counted so they get their fair share of funding and representation for the next decade.**

Census partners are critical to helping the U.S. Census Bureau reach people across the nation. This toolkit will outline four barriers that census and external research have identified as particularly common reasons for not completing the census. Because you know your community best, **you are uniquely positioned to break down these barriers and ensure the people you care about are counted.**



This toolkit was developed in collaboration with the Office of Evaluation Sciences, which brings diverse scientific expertise to Federal agencies, translating research insights into concrete recommendations for how to improve Federal programs, policies, and operations. **It provides useful tips and evidence-based guidance on how to make your communications and outreach efforts as effective as possible.**

Let's get started!

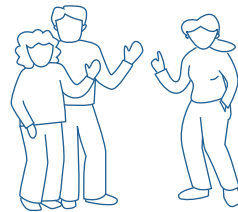
2

GET A CENSUS REFRESHER

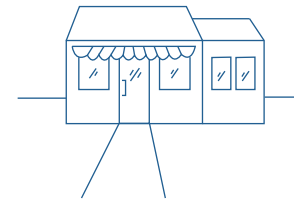
CENSUS 101: WHAT, WHY, & WHEN

The Census Bureau's mission is to serve as the leading source of quality data about the nation's people and economy. The Census Bureau collects information through the decennial census, the American Community Survey, the economic census, and many other surveys.

Federal funds, grants and support to states, counties and communities are based on population totals and breakdowns by sex, age, race and other factors. People in your community use Census Bureau data in all kinds of ways, such as these:

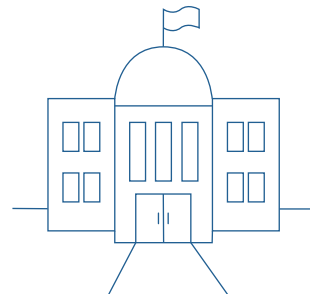


Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Businesses use Census Bureau data to decide where to build factories, offices and stores, and these create jobs.

Local government officials use the census to ensure public safety and plan new schools and hospitals.



Real estate developers and city planners use the census to plan new homes and improve neighborhoods.



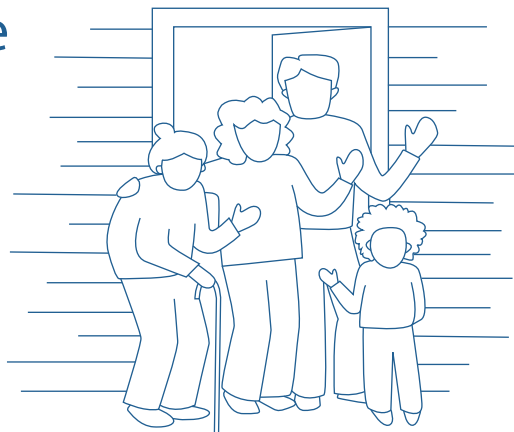
WHAT EVERYONE SHOULD KNOW ABOUT 2020

Once a decade, America comes together to participate in the decennial census, creating national awareness of the census and statistics. This census provides the basis for reapportioning Congressional seats, redistricting, and distributing billions of dollars in federal funding to support your state, county, and community's vital programs.

We included a printable version of "Census 101" fast facts to share with your community on pages 18-19.

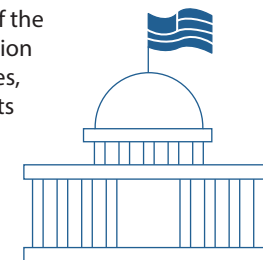
Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.



It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



It's in the Constitution.

The U.S. Constitution requires a census every 10 years. The census covers the entire country and everyone living here. The first census was in 1790.



Your data are confidential.

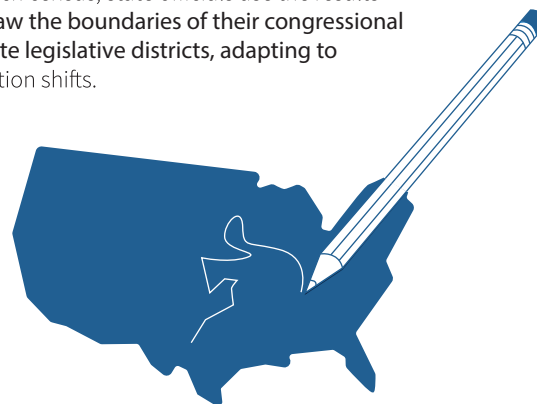
Federal law protects your census responses. Your answers can only be used to produce statistics.

By law we cannot share your information with immigration enforcement agencies, law enforcement agencies, or allow it to be used to determine your eligibility for government benefits.



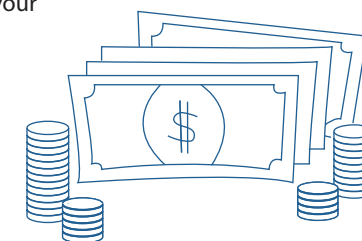
It's about redistricting.

After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.



It means \$675 billion.

Census data determine how more than \$675 billion are spent, supporting your state, county and community's vital programs.



3

LEARN THE BASICS OF OUTREACH

WHAT WE'VE LEARNED ABOUT WHAT WORKS

Researchers have long studied the way we access, process, and act on information. We've taken their insights and come up with recommendations and questions to ask yourself when developing your messaging. Grounding your communications in these principles will make them as effective as possible.



MAKE IT ACTIONABLE

Page 05



MAKE IT RELEVANT

Page 06



PLAN THE DELIVERY

Page 07



MAKE IT ACTIONABLE

Reducing friction in the path towards action is critical—and sometimes the smallest tweaks can have a significant impact.

1 Keep it simple.

*Is all the information in my message immediately useful?
Am I using simple language?*

When communicating to mass audiences, there is no award for impressive use of an extensive vocabulary. Stick to a fifth grade reading level and a conversational style (such as the use of contractions) that's to the point. It's easy to over-share in an attempt to be thorough. Instead, provide only the most essential items for the immediate actions people need to take, and include reference links for those interested in learning more.

2 Make it visual.

What pictures could I use to convey my message?

We've all heard the saying "a picture is worth a thousand words," but very few informational campaigns begin by drawing a picture. Humans are drawn to attractive imagery and color, and some studies show we read as little as 20% of the text on a page. Make your design default a picture, and then add words, rather than start with extensive written text.

3 Create a checklist.

What are the individual steps my audience should take?

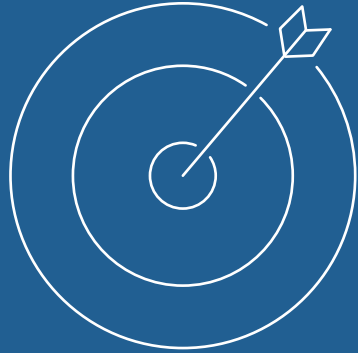
To help people take action, show a clear to-do list, next steps, or break down the specific tasks required to complete that action. Here's how:

- Start each step's sentence using the specific verb of the action they need to complete.
- Help people know what to expect, such as documents they'll need to bring with them to an appointment, etc.
- Break things down into smaller, more manageable chunks—for example, "Open a savings account" is more concrete than "Save money."

4 Prompt people to make a plan.

What kind of planning does my audience need to do?

There is often a gap between what we intend to do and what we actually do. To close this gap, a proven tactic is to provide a fill-in-the-blank template helping individuals to plan specific details of completing a task. Have them answer logistical questions such as what time they'll do something, what mode of transportation they'll use, the route they plan to travel, and other basic yet critical details.



MAKE IT RELEVANT

Position your message to work for the audience you hope to engage—accounting for what’s important to them and what motivates them.

1 Make it salient.

Why does my audience care?

It’s easy to forget that the thing you’re advocating for, which you know a lot about, may not be as clear to someone even one step removed. Frame the “why” of taking an action as a value proposition that’s important to your targeted listener.

2 Make it personal.

Where can I add a personal touch?

Remember when your mom may have made you write thank you notes to your relatives after your birthday? It turns out she was on to something! Research has shown that personalization can increase response rates. Try these approaches:

- Personally address communications, such as letters or emails
- Tailor content to cite specific examples that matter or include the reader
- Include personal appeals from the sender, like a little handwritten note or signature on a template letter

3 Make it social.

Who does my audience identify with or admire?

We are strongly influenced by what those around us do, what we perceive to be “normal” or “acceptable,” and what others think of us. If we publicly commit to doing something, we’re more likely to follow through. We will purchase products that people we hope to emulate endorse, and consider how others rate restaurants or items we want to buy.

4 Consider the right incentives.

How can I make my incentive seem even better?

Both financial and non-financial incentives can be powerful motivators. Whenever applying this tactic, carefully consider the timing of the incentive and the context in which it is framed.

For example, a \$1 coupon is much more exciting for a \$5 item than a \$100 item even though in both instances an individual is saving the same amount. Providing a free financial planning consultation may be much more valuable during tax season.



PLAN THE DELIVERY

Meet people where they're at—the packaging of your message matters.

1 Consider the messenger.

Who will my audience listen to?

People pay attention to who is asking them to do something. Is it someone they know? Trust? Respect? Consider who will resonate best with your target audience.

Additionally, if you're sending a written communication such as a letter or postcard, including a photo of the person sending the message has been shown to increase responsiveness.

2 Consider the timing.

What is my audience's schedule like?

When will your message be most relevant?

Research has shown that sending emails at lunchtime led to increased click rates, emphasizing the new year and a fresh start increased retirement savings, and asking people to sign a form at the start, rather than the end of a form reduced self-reporting errors.

Whenever possible, make your case for doing something linked to short-term costs or benefits. We have a tendency to discount things in the future, because they seem more abstract. This is why it's so hard for us to save for retirement or keep to a diet.

3 Consider the location.

Where does my audience spend time?

Where will my message be most relevant?

The context of your setting can also affect people's interest in hearing your message. Are you knocking on someone's door when they're home relaxing on a Saturday morning, or talking to them about how the census can impact educational funding while at the school parents' night?

4 Get creative with your mechanism.

What kinds of communication channels does my audience like and already use?

While sending letters or flyers can still be effective communications mechanisms, research has shown that text messages, pop-up boxes, and in-app messages are also cost-effective ways to connect.

Consider what channels your audience already engages with so you can meet them there, rather than trying to direct them to a new path of having to open their mail or visit a new website.

4

IDENTIFY YOUR AUDIENCE

BREAKING BARRIERS TO PARTICIPATION

This section provides specific examples of how to apply the principles identified earlier in the context of the census to address some common barriers to taking the decennial census.



“I don’t think the census has any impact on my life.”

This person isn’t sure what census does, how its data affects them, and why their participation matters.

PAGE 10



“I don’t feel comfortable sharing my information.”

This person is concerned about data privacy or having their information used by other federal agencies.

PAGE 11

“I have trouble completing census forms.”

This person may not be a native English speaker and find census forms confusing.

PAGE 12



“I don’t have time to fill out the census.”

This person is very busy and assumes the census will be time-consuming and cumbersome.

PAGE 13





WHAT THEY SAY

“I don’t think the census has any impact on my life.”

WHO THIS MIGHT BE

This person has never been shown a clear connection between the census and its impact on their daily life or community.



MAKE IT ACTIONABLE

Create a visual that will stick

Because the census doesn’t feel important to this group, design an infographic or other visual aid that can help to connect the dots on how census data is used. Be careful not to make it overly complex—one strong example that someone will remember is better than an information overload they simply scan.



MAKE IT RELEVANT

Create a badge

Leverage local business owner networks to provide owners with a “census supporter” badge building awareness during the census response period and reinforcing the use of census data for economic development.



PLAN THE DELIVERY

Get someone local

Work with public servants such as firemen, police, and school teachers can demonstrate the importance of the census for benefits that people highly value.

Leverage existing touchpoints

Draw on existing interactions such as community newsletters or events that highlight the census’ connection to something the individual is familiar with.



WHAT THEY SAY

“I don’t feel comfortable sharing my information.”

WHO THIS MIGHT BE

This person wonders: How is my data used and stored?
Are the data really confidential?



MAKE IT ACTIONABLE

Preview census questions

Walking people through the questions the census contains before they actually take it can help to clarify the type of information “the government” is asking them, and help build clarity that there is no identifying information such as name or social security number.



MAKE IT RELEVANT

Start with a sure win

If you acknowledge something you know is a concern of your audience, they are more likely to relate to the next thing you say. For example, try highlighting data security as a legitimate concern before explaining how information is protected.



PLAN THE DELIVERY

Connect early

Because these individuals may require more information and discussion than other groups, begin outreach with them early. Early outreach will enable more time for informational efforts to build their confidence with how census data is used and protected.

Reputation matters

Finding a familiar person this group trusts is particularly important. Choose someone who has community standing rather than the most “well known” person.



WHAT THEY SAY

“I have trouble completing census forms.”

WHO THIS MIGHT BE

This audience contains non-native English speakers or recent immigrants. They may not understand the importance of participating in a census or survey.



MAKE IT ACTIONABLE

Reduce word count

Especially for non-native English speakers, complete an exercise where you communicate actions to taking the census with as few words as possible.

Make a worksheet

Help people prepare to take the census with a worksheet or checklist that clearly specifies what people need to know in order to complete the census (how many people live in their house, their ages, etc.).



MAKE IT RELEVANT

Promote responsibility to a group

These often tight-knit communities will value the fact that taking the census to represent their voice and enable a more accurate allocation of resources for their entire community requires everyone to participate.



PLAN THE DELIVERY

Meet people where they are

Identify services individuals use—such as public transportation—and bring census messaging there.



WHAT THEY SAY

“I don’t have time to fill out the census.”

WHO THIS MIGHT BE

This person either assumes the census is cumbersome to complete or does not value the census highly compared to other tasks.



MAKE IT ACTIONABLE

Provide context

Anchor the time it takes to complete the census to a simple task they do as part of their normal day. For example, “You can complete the census while you wait for your next metro train.”

Make it a default

Embed a notification or link to the online census into a platform they already trust and use. For example, if individuals interact with your organization by logging into an account or visiting your website.



MAKE IT RELEVANT

Offer micro-incentives

Even a small, yet relevant benefit can help “tip the scale” for someone busy, e.g., getting to wear the “I voted” sticker at work or a free cup of coffee for filling out the census on a tablet at a table in a public place.

Printable stickers are included on page 20.

Public commitment

Because this audience is busy, creating a way for them to publicly commit (for example, signing their name on a public board) can increase the likelihood they’ll follow-through.



PLAN THE DELIVERY

Text and link

Reminding this audience to take the census multiple times can be helpful. Try including the link with the reminder so they can take immediate action and not have to remember to come back later.

5

TAILOR YOUR OUTREACH

SEND OUT YOUR FIRST MESSAGE

Now that we've covered some best practices for messaging and given you an overview of barriers to participating in Census Bureau surveys, you're ready to tailor your first message to your audience. As you craft your message, use this checklist to make sure you're making it as effective as possible:

KNOW YOUR AUDIENCE

- Who is my primary audience?*
- Why might they not participate in the census?*

HAVE AN OBJECTIVE

- What do I want my audience to do after receiving my message?*
- Does my audience have an incentive to take that action?*

MAKE IT ACTIONABLE

- Is all the information in my message immediately useful? Am I using simple language?*
- What pictures could I use to convey my message?*
- Have I communicated the individual steps my audience should take?*
- What kind of planning does my audience need to do in order to take the action I want?*

MAKE IT RELEVANT

- Why does my audience care?*
- Where can I add a personal touch?*
- Who does my audience identify with or admire?*
- How can I make my incentive seem even better?*

PLAN THE DELIVERY

- Who will my audience listen to?*
- What is my audience's schedule like?*
- When will your message be most relevant?*
- Where does my audience spend time?*
- Where will my message be most relevant?*
- What kinds of communication channels does my audience like and already use?*

6

USE OUR RESOURCES

OUTREACH MATERIALS

Use the resources in the following pages in your outreach!
Check back at www.census.gov/partners for updates to the toolkit.

OUTREACH PLANNING WORKSHEET

Page 17

CENSUS 101

Pages 18-19

PRINTABLE STICKERS

Page 20

CENSUS OUTREACH PLANNING WORKSHEET

PLAN YOUR MESSAGE BY ANSWERING THESE QUESTIONS:

Who do I want to reach?

Why might they not participate in the census?

What is the action I want my audience to take?

These are the concrete steps required:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Why should my audience care about my message?

What kinds of people does my audience trust and admire?

What channels of communication does my audience prefer?

What times of day is my audience available?

Where will my audience be most receptive to my message?

What incentives will my audience respond to?

FINAL REVIEW CHECKLIST:

- All the information in my message is immediately relevant*
- I have edited my language to be simple*
- I have used pictures where possible to convey information*
- I have communicated the individual steps I want people to take.*
- I have considered how to add a personal touch.*
- I have considered how to make my incentive seem even better.*

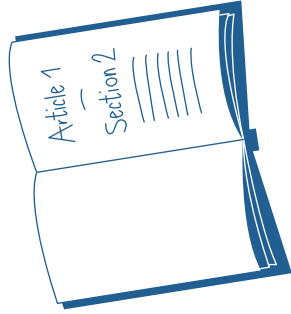
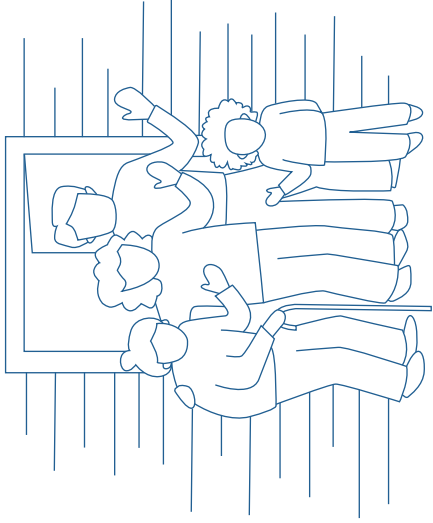
CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!

Here's a quick refresher of what it is and why it's essential that everyone is counted.

Everyone counts.

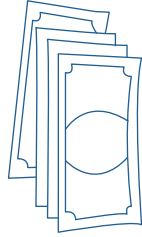
The census counts every person living in the U.S. once, only once, and in the right place.



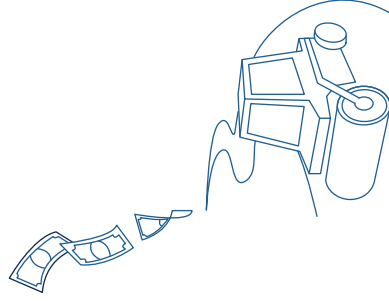
It's in the Constitution.

The U.S. Constitution requires a census every 10 years. The census covers the entire country and everyone living here. The first census was in 1790.

It means \$675 billion.

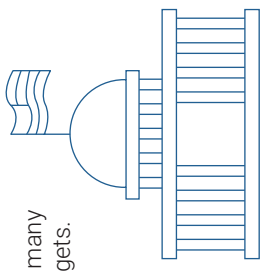


Census data determine how more than \$675 billion are spent, supporting your state, county and community's vital programs.



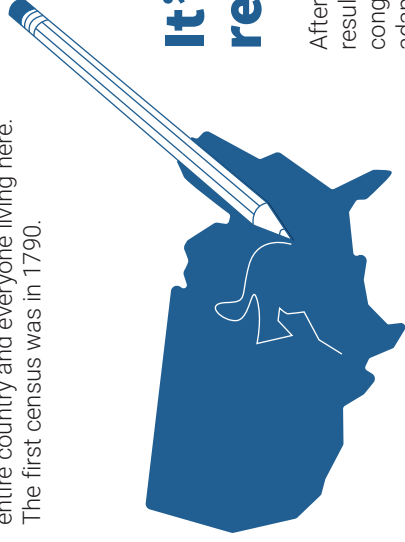
It's about fair representation.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



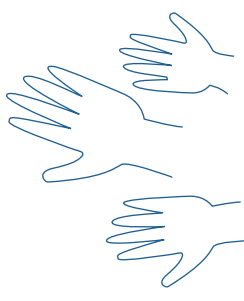
It's about redistricting.

After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.

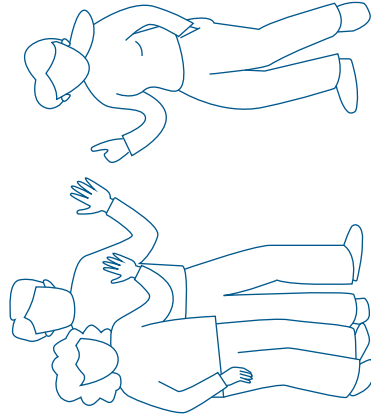


Taking part is your civic duty.

Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"



Census data are being used all around you.

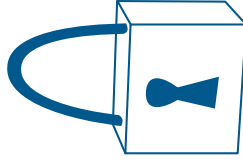


Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.

Your data are confidential.

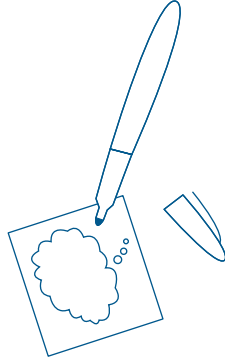
Federal law protects your census responses. Your answers can only be used to produce statistics.

By law we cannot share your information with immigration enforcement agencies, law enforcement agencies, or allow it to be used to determine your eligibility for government benefits.

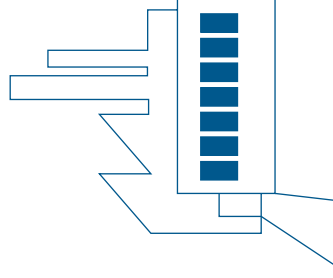


You can help.

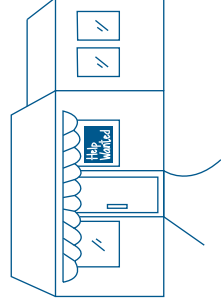
You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.



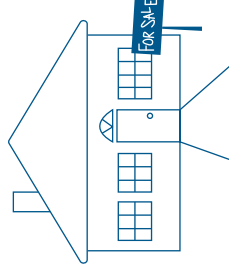
Businesses use census data to decide where to build factories, offices and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.

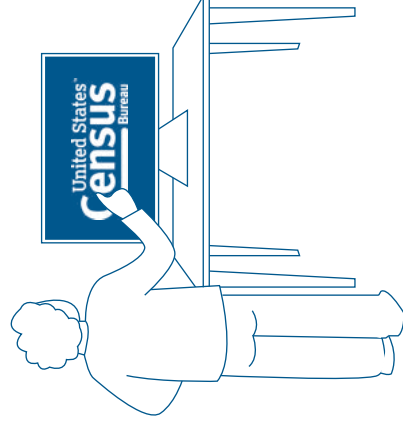


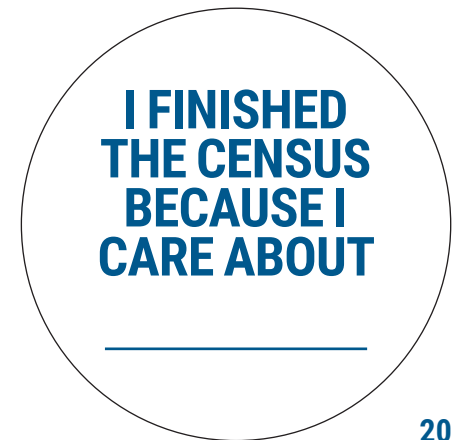
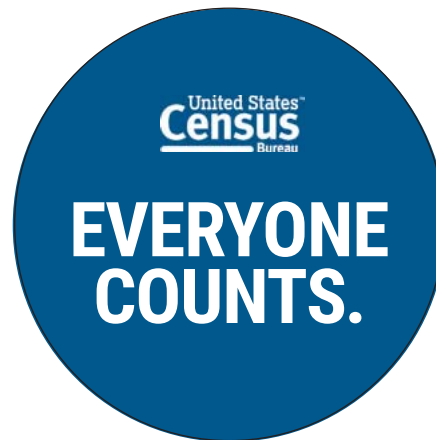
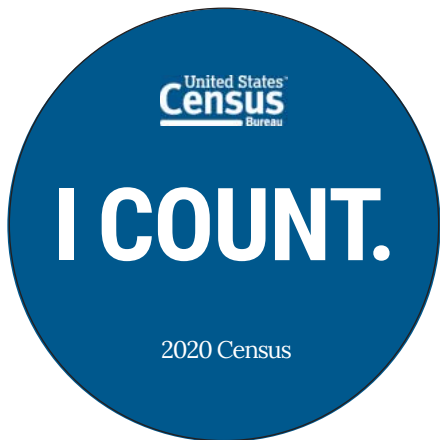
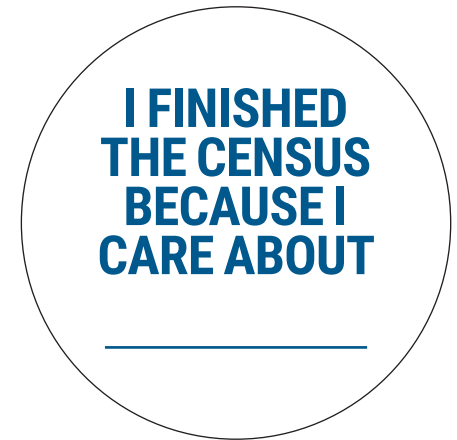
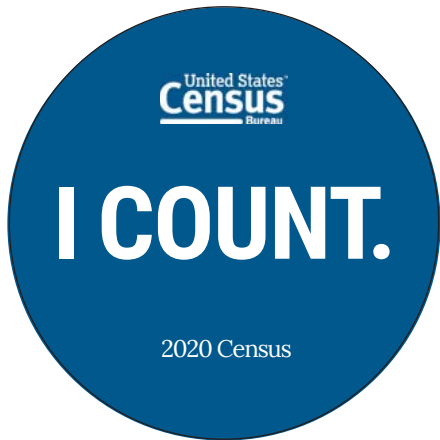
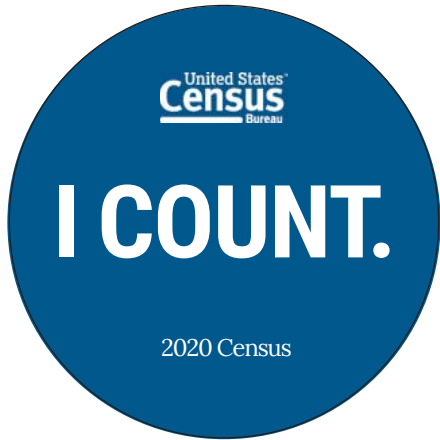
Real estate developers use the census to build new homes and revitalize old neighborhoods.



2020 will be easier than ever.

In 2020, you will be able to respond to the census online.





CREDITS

The Office of Evaluation Sciences developed the Community Outreach Toolkit for the office of the Chief Innovation Officer and the National Partnerships program at the U.S. Census Bureau.

Additional resources for crafting evidence-based communications and citations for research referenced in this toolkit can be found at oes.gsa.gov.

WAS THIS TOOLKIT USEFUL? WAS IT CLEAR?

If you have specific questions or feedback, please let us know. We are always looking to improve our materials to make them as useful as possible.

Email us at census.partners@census.gov with your feedback and suggestions.